

111年郵票冊刮獎促銷回饋活動

配合111年郵票冊之發行並回饋顧客，特舉辦本活動。活動期間內，顧客購買本郵票冊（精裝本或活頁本）1冊即附送刮刮卡1張，可當場刮獎及兌獎，共有24,617個中獎機會。

- 一、活動期間：112年1月5日（星期四）至112年4月29日（星期六）。
- 二、兌獎期間：112年1月5日（星期四）至112年6月30日（星期五），逾期恕不受理。
- 三、兌獎地點：全國各地郵局及郵政博物館；特獎至三獎於獲獎者申請後，另行通知領獎。
- 四、獎項內容：

獎項	名額	獎品內容
特獎	1	iPhone 14 Pro Max 1TB
頭獎	3	鴻兔大展金鑄錠·銀鑄錠·銅章典藏組 1組
二獎	5	全聯禮券 15,000 元
三獎	8	Panasonic 全自動美式咖啡機 1臺
四獎	100	111年郵票冊（精裝本）1冊
五獎	300	平安一杯子瓷杯組 1組
六獎	500	儲金記事本組 1組
七獎	700	幸福郵你提袋 1個
八獎	1,000	瑞虎郵摺 1本
九獎	2,000	幸福郵你鑰匙圈 1個
普獎	20,000	高山植物紙膠帶 1個
合計	24,617	

附註：1. 獎品型號、規格配備、款式及顏色皆以實物為準，中獎人不得指定獎項內容或更換。

2. 四獎至普獎獎品若送完，以其他等值集郵票（商）品代替。

- 五、其他詳情，請瀏覽本公司網站消息 (<http://www.post.gov.tw>)

111年 19

集郵 報導

◆ 111年郵票冊 (活頁本 / 精裝本)



• 111年郵票冊（活頁本）



• 111年郵票冊（精裝本）



• 活頁本、精裝本專屬贈品



111年郵票冊（活頁本）

發售日期：民國112年1月5日

售價：1. 臺灣及金門、馬祖地區：每冊新臺幣1,400元。劃撥函購者應另加包裹郵資及封裝材料費（詳見附註欄）。

2. 國外地區：每冊新臺幣1,400元（美金47元），郵資及封裝處理費另計。

內容：民國111年發行之特種、紀念、常用郵票18套及專屬贈品—新年郵票小全張樣張、新年郵票賀歲版（內含新年郵票1套2枚）及臺灣古蹟郵票（111年版）珍藏版（內含「臺灣古蹟郵票（111年版）」1套4枚）各1張，3者加印序號相同之流水編號，並附活頁集郵卡及簡目。

式樣：冊夾為暗紅色充皮紙裱膠套壓護角及燙金文字，另附暗紅色加霧面處理立體紙匣，內含活頁卡21張（含護卡套）。

尺寸：24×30.6（公分）

發售數量：30,000冊

發售地點：全國各地郵局、郵政博物館及「中華郵政集郵電子商城」（<https://stamp.post.gov.tw>）均售。

為應集郵人士需要，製作「111年郵票冊（活頁本）」1種，內含郵票如下：

- | | |
|---------------------|---------------------|
| 1. 故宮玉器郵票（續3） | 10. 臺灣近代作曲家郵票 |
| 2. 臺灣公路之美郵票 | 11. 古典詩詞郵票（111年版） |
| 3. 保育鳥類郵票（111年版） | 12. 故宮古畫郵票—二十四節氣（秋） |
| 4. 馬偕來臺150週年紀念郵票小全張 | 13. 鳳飛飛郵票 |
| 5. 臺灣瀕臨絕種哺乳動物郵票—石虎 | 14. 臺灣民間信仰郵票 |
| 6. 臺中捷運郵票小全張 | 15. 臺灣古蹟郵票（111年版） |
| 7. 寶島風情郵票—雲林縣 | 16. 故宮古畫郵票—二十四節氣（冬） |
| 8. 賀喜郵票（111年版） | 17. 寶島風情郵票—彰化縣 |
| 9. 國立臺灣師範大學建校百年紀念郵票 | 18. 新年郵票（111年版） |

111年郵票冊（精裝本）

發售日期：民國112年1月5日

售價：1. 臺灣及金門、馬祖地區：每冊新臺幣1,400元。劃撥函購者應另加包裹郵資及封裝材料費（詳見附註欄）。

2. 國外地區：每冊新臺幣1,400元（美金47元），郵資及封裝處理費另計。

內容：1. 民國111年發行之特種、紀念、常用郵票18套及專屬贈品—新年郵票小全張樣張、新年郵票賀歲版（內含新年郵票1套2枚）及臺灣古蹟郵票（111年版）珍藏版（內含「臺灣古蹟郵票（111年版）」1套4枚）各1張，3者加印序號相同之流水編號，以及相關說明與簡目。
2. 精裝本郵票冊之冊身與郵票分開封裝，成組出售。郵票另以黑卡封裝，包含郵票62枚、小全張3張及專屬贈品3張。

尺寸：21.2×28.2（公分）

發售數量：120,000冊

發售地點：全國各地郵局、郵政博物館及「中華郵政集郵電子商城」（<https://stamp.post.gov.tw>）均售。

為應集郵人士需要，製作「111年郵票冊（精裝本）」1種。配合虎年主題，冊匣及冊身封面以刺繡作品為設計元素，運用花團錦簇的意象，代表喜慶豐收的一年；而猛虎出閤般的威凜氣勢，象徵掃除陰霾的旺盛能量，並融合郵票造型與郵戳圖案設計，營造出「福虎生豐，錦繡華年」的繽紛意涵。內頁每套郵票版面穿插精美圖片及發行首日郵戳、紀念郵戳圖案，搭配兼具知識與教育性的中英雙語文字說明，並列郵票設計師名錄及其設計理念，值得珍藏。郵票及小全張圖案均以原寸彩色印製，上貼雙層透明護郵膠片，方便集郵人士自行插置，增添收集趣味。本郵票冊由集思創意顧問股份有限公司設計，中華彩色印刷股份有限公司印製。

附註：

劃撥函購收取費用如下：

1. 劃撥函購郵票冊（活頁本）1冊至5冊，另加郵資新臺幣110元（郵政3號便利箱）；6冊至10冊，另加郵資新臺幣220元（郵政3號便利箱），以此類推。
2. 劃撥函購郵票冊（精裝本）1冊至5冊，另加郵資新臺幣80元（郵政1號便利箱）；6冊至10冊，另加郵資新臺幣160元（郵政1號便利箱），以此類推。
3. 混合函購郵票冊（活頁本及精裝本）者，包裹郵資及封裝材料費用比照1.收取。

“Scratch and Win” Promotion for the “Stamp Yearbook/Album 2022”

This Post is offering a “Scratch and Win” promotion along with the release of its “Stamp Yearbook/Album 2022.” During the promotional period, one will receive a free scratch card with each purchase of the item. A total of 24,617 prizes will be presented.

1. Promotional period: January 5 – April 29, 2023.
2. Claim duration: January 5 – June 30, 2023 at any post office branches and postal museum. Claims will not be accepted behind time.
3. Grand, First, Second and Third Prize winners should contact the post office branches where he/she would like to receive the prize before claiming.
4. Prizes:

Number of Prizes	Prizes
1 Grand Prize	one Apple iPhone 14 Pro Max 1TB
3 First Prizes	one Bountiful Rabbit Collectable Set of Pure Gold Ingot, Fine Silver Ingots and High Relief Copper Medal
5 Second Prizes	\$15,000 PX Mart Gift Vouchers
8 Third Prizes	one Panasonic Automatic Drip Coffee Maker
100 Fourth Prizes	one Stamp Yearbook 2022 (Hardback)
300 Fifth Prizes	one Chinese Zodiac Cup – A Lifetime of Peace
500 Sixth Prizes	one Passbook Spiral Notebook and Postage Stamp Ruler
700 Seventh Prizes	one Happiness Tote Bag
1,000 Eighth Prizes	one Lucky Tiger Folio
2,000 Ninth Prizes	one Happiness Key Ring
20,000 Tenth Prizes	one Alpine Plants Paper Tape

Remark: Value of the prizes may vary. This Post reserves the right to replace any prize with items of similar value without prior notice. For customers' convenience, once the said prizes for Fourth Prize to Tenth Prize are given out, the organizer has the right to exchange them for other philatelic items with equivalent value. We don't accept exchanging Consolation Prizes for other philatelic items with equivalent value.

5. For further information, please visit our website at <http://www.post.gov.tw>.

Customer Service Hotline: 0800-700-365

Payment number: (04) 2354-2030 if you dial through a cell phone

Orders from abroad for the above-mentioned items should be addressed to:

Department of Philately, Chunghwa Post Co., Ltd.

No.55, Sec. 2, Jinshan S. Rd., Taipei City 106409, Taiwan (R.O.C.)



◆ **STAMP ALBUM 2022 (Loose-leaf Hardback)**

First day of issue: January 5, 2023

Prices: 1. NT\$1,400 (An additional postage and service fee will be charged if it is acquired through the mail.)

2. NT\$1,400 or US\$47 for orders from abroad. (Postage and service charge are extra.)

Contents: Eighteen sets of postage stamps (62 stamps and 3 souvenir sheets) issued during the year 2022. Also included are 3 exclusive sheets. They are 1 specimen and 1 complimentary edition of New Year's Greeting Souvenir Sheet (Issue of 2022), and Taiwan Relics Postage Stamps (Issue of 2022) Limited Edition which comprises 1 set of four stamps of Taiwan Relics Postage Stamps (Issue of 2022). The complimentary edition of New Year's Greeting Souvenir Sheet (Issue of 2022) includes 1 set of two stamps of New Year's Greeting Postage Stamps (Issue of 2022). Each of the exclusive sheets bears the same serial number. Loose-leaf album page and catalogue page are also included.

Pattern: Plastic binder cover with dark red leatherette paper cover pasted with plastic foil. Inside the album are 21 loose-leaf stamp pages.

Size of the album: 24 × 30.6 (cm)

Quantity issued: 30,000 albums

Sales point: Post office branches throughout the country, Postal Museum and Postal Stamps Mall. (<https://stamp.post.gov.tw>)

The table of the album's contents is as follows:

1. Jade Articles from the National Palace Museum Postage Stamps (Continued III)
2. Taiwan's Beautiful Highways Postage Stamps
3. Conservation of Birds Postage Stamps (Issue of 2022)
4. 150th Anniversary of George Leslie Mackay's Arrival in Taiwan Commemorative Souvenir Sheet
5. Taiwan Endangered Mammals Postage Stamps — Leopard Cat
6. Taichung MRT Souvenir Sheet
7. Taiwan Scenery Postage Stamps — Yunlin County
8. Felicitations Postage Stamps (Issue of 2022)
9. National Taiwan Normal University 100th Anniversary Commemorative Issue
10. Taiwan's Modern Composers Postage Stamps
11. Classical Chinese Poetry Postage Stamps (Issue of 2022)
12. Ancient Chinese Paintings from the National Palace Museum Postage Stamps — 24 Solar Terms (Autumn)
13. Fong Fei-fei Postage Stamps

14. Taiwanese Folk Religion Postage Stamps

15. Taiwan Relics Postage Stamps (Issue of 2022)

16. Ancient Chinese Paintings from the National Palace Museum Postage Stamps — 24 Solar Terms (Winter)

17. Taiwan Scenery Postage Stamps — Changhua County

18. New Year's Greeting Postage Stamps (Issue of 2022)

◆ **STAMP YEARBOOK 2022 (Hardback)**

First day of issue: January 5, 2023

Prices: 1. NT\$1,400 (An additional postage and service fee will be charged if it is acquired through the mail.)

2. NT\$1,400 or US\$47 for orders from abroad. (Postage and service charge are extra.)

Contents: 1. Eighteen sets of postage stamps (62 stamps and 3 souvenir sheets) issued during the year 2022. Also included are 3 exclusive sheets. They are 1 specimen and 1 complimentary edition of New Year's Greeting Souvenir Sheet (Issue of 2022), and Taiwan Relics Postage Stamps (Issue of 2022) Limited Edition which comprises 1 set of four stamps of Taiwan Relics Postage Stamps (Issue of 2022). The complimentary edition of New Year's Greeting Souvenir Sheet (Issue of 2022) includes 1 set of two stamps of New Year's Greeting Postage Stamps (Issue of 2022). Each of the exclusive sheets bears the same serial number.

2. The stamp yearbook and the attached postage stamps are packed separately.

Size of the yearbook: 21.2 × 28.2 (cm)

Quantity issued: 120,000 yearbooks

Sales point: Post office branches throughout the country, Postal Museum and Postal Stamps Mall. (<https://stamp.post.gov.tw>)

To meet stamp collectors' requirement, Chunghwa Post has issued a type of STAMP YEARBOOK 2022 (Hardback). This yearbook features embroidered works on the covers of its envelope and body as main visual patterns, symbolizing flourishing and a bountiful harvest year. The patterns of the tigers with earth-shaking power represent warding off evil spirits and bringing good fortune. Combining stamp frame and postmark, the overall design provides a sense of auspiciousness and festiveness. Each yearbook page is printed with relative pictures, first day cancellations and commemorative cachets if any. Introductions of the stamp designers and their design beliefs are also listed in order to tell the stories behind the stamps to the collectors. This yearbook is highly valued as a collectible. The patterns of stamps and souvenir sheets are colorfully printed on their original sizes and pasted with double transparent mounts thereon to facilitate collectors to insert their own. The yearbook was designed by Delta Design Corporation and printed by China Color Printing Co., Ltd.