

鴻兔賀年卡

新年郵票 (111年版)

111年
18

集郵 報導

- ◆特 731 新年郵票 (111年版)
- ◆新年明信片 (111年版)
- ◆鴻兔賀年卡

發行日期：民國 111 年 12 月 1 日
 售價：每份 35 元
 用紙：230g/m² 蘋果文創藏真紙
 設計者：艾擢恩視覺設計整合工作室、大觀視覺顧問股份有限公司
 承印者：日宏紙製品股份有限公司
 卡幅：140×200、204×136 (毫米)
 刷色：彩色
 印法：平版
 發行數量：謹賀新春款：27,300 份
 福兔賀歲款：38,200 份

為鼓勵國人書寫賀年卡寄送親友及客戶，傳遞祝福之意，本公司發行「鴻兔賀年卡」2款，內含新年郵票 (111年版) 小全張1張，謹賀新春款之兔子在粉紅大地與金色波浪間，仰望嶄新的一年，象徵著百花盛開、福兔呈祥的好兆頭！福兔賀歲款之福兔乘上冉冉升空的熱氣球，傳遞美好祝福，祝賀新年吉祥富滿堂。



• 預銷首日戳低值封



• 預銷首日戳套票封



• 預銷首日戳小全張封



特 731.1 1,950,000



特 731.2 1,150,000

(以上數量含年度郵票冊贈品「新年郵票 (111年版)」
 賀歲版內含郵票各 15 萬枚)



• 謹賀新春款



• 福兔賀歲款



• 印刷全張郵品



特 731.3 830,000

顧客服務專線：0800-700-365
 手機請改撥付費電話：(04)2354-2030



中華郵政股份有限公司 <http://www.post.gov.tw>



發行日期：民國 111 年 12 月 1 日	刷 色：彩色
全張枚數：20 (4×5)	印 法：平版
用 紙：燐光郵票紙	齒 度：13
設 計 者：曾凱智	小全張張幅：110×76 (毫米)
承 印 者：卡登實業股份有限公司	小全張票幅：64×40 (毫米)
票 幅：26×34 (毫米)	小全張齒度：12½

為迎接新年來臨，本公司續發行「新年郵票(111年版)」1套2枚及小全張1張。本套郵票圖案以「富貴圓滿喜迎春」為設計概念，圖案簡介如下：

- 一、面值 6 元郵票：靜坐的兔子象徵靜待與期盼，迎接新年新希望。
- 二、面值 13 元郵票：翹首遠盼的兔子象徵期許未來，祝福新年心想事成。
- 三、面值 15 元小全張：躍動的兔子，象徵活力與生機，祈願新年鴻「兔」大展，前程似錦。

為增添集郵樂趣，同日發售「新年郵票(111年版)印刷全張」郵品，以專用典藏圓筒收納，內含未裁切之面值 6 元、13 元郵票全張(20 枚)各 2 張、小全張印刷全張(9 小張)1 張及證書 1 份，紙邊皆保留印製過程所標記之色標、裁切線等記號，內容豐富，本項郵品自 98 年起系列發行，極具收藏價值。本項郵品不適用優惠折扣辦法。

附帶發行：

- | | |
|---------------------------|------------|
| 1. 首日封 (195 毫米×120 毫米) | 每個新臺幣 3 元 |
| 2. 小全張首日封 (235 毫米×120 毫米) | 每個新臺幣 3 元 |
| 3. 貼票卡 | 每張新臺幣 8 元 |
| 4. 護票卡 | 每張新臺幣 8 元 |
| 5. 小全張護票卡 | 每張新臺幣 8 元 |
| 6. 活頁集郵卡 (含護卡套) | 每張新臺幣 16 元 |

以上均自民國 111 年 11 月 29 日開始發售。

- | | |
|--------------|---------------|
| 7. 預銷首日戳低值封 | 每個新臺幣 9 元 |
| 8. 預銷首日戳套票封 | 每個新臺幣 22 元 |
| 9. 預銷首日戳小全張封 | 每個新臺幣 18 元 |
| 10. 印刷全張郵品 | 每個新臺幣 1,400 元 |

以上均自民國 111 年 12 月 1 日開始發售。

顧客如有需要，請向全國各地郵局、郵政博物館洽購，或上網至「中華郵政集郵電子商城」(<https://stamp.post.gov.tw>) 訂購。

附註：

1. 「新年郵票(111年版)」印刷全張郵品將於臺北北門郵局、故宮郵局、北投郵局、內湖郵局、南港郵局、木柵郵局、基隆愛三路郵局、板橋文化路郵局、新店郵局、樹林郵局、三重中山路郵局、淡水郵局、新莊郵局、桃園成功路郵局、中壢郵局、龍潭郵局、楊梅郵局、新竹武昌街郵局、苗栗中苗郵局、臺中民權路郵局、豐原郵局、彰化中央路郵局、員林郵局、南投三和郵局、斗六西平路郵局、嘉義文化路郵局、嘉義玉山郵局、臺南成功路郵局、新營郵局、佳里郵局、新興郵局、鳳山郵局、岡山郵局、屏東民生路郵局、宜蘭中山路郵局、羅東郵局、花蓮國安郵局、臺東大同路郵局、馬公中正路郵局及郵政博物館發售。
2. 配合集郵人士之需，同日並供售 111 年郵票簡目活頁卡(含護卡套)，每張售價新臺幣 3 元。



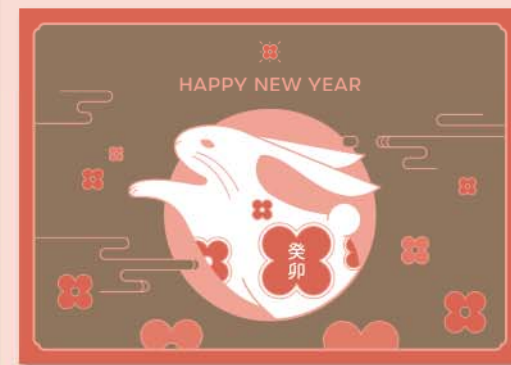
• 貼(護)票卡



• 小全張護票卡

發行日期：民國 111 年 12 月 1 日	片 幅：105×148 (毫米) 或 148×105 (毫米)
售 價：每張 8 元	刷 色：彩色
用 紙：240 g/m ² 瑞典單面一級卡紙	印 法：平版
設 計 者：自然光設計有限公司、劉醇涵	發行數量：各 27,500 張
承 印 者：日宏紙製品股份有限公司	

為鼓勵國人書寫賀年片寄送親友及客戶，增添新春的年味與互動，本公司續發行「新年明信片(111年版)」2款，以供社會大眾歲末寄送親友及收藏需求。A款明信片以玉兔眺望遠方，襯以美麗的花朵，傳達新春新希望的美好祝福；B款明信片以喜兔躍月、春花綻放圖案，傳遞步步高升、迎春納福的意涵。



- ◆ New Year's Greeting Postage Stamps (Issue of 2022)
- ◆ New Year's Greeting Postal Cards (Issue of 2022)
- ◆ New Year's Greeting Cards — Bountiful Rabbit

First day of issueDecember 1, 2022
 Price NT\$35 each
 Paper used 230 g/m² Hankun arte(A8)UW
 Designer Adesign Visual Design; Delta Design Corporation
 Printer..... Sun Grand Printing & Design Co., Ltd.
 Size of card..... 140 × 200 (mm) or 204 × 136 (mm)
 Color..... Colorful
 Process Offset
 QuantityFestive Type: 27,300; Auspicious Type: 38,200

To encourage the public to write New Year's greetings to their family members, friends and customers, this Post has issued two types of New Year's Greeting Cards — Bountiful Rabbit. Each type comprises a souvenir sheet from New Year's Greeting Postage Stamps (Issue of 2022). The festive type features an observant rabbit surrounded by pink ground and golden waves. The rabbit raises her head to gaze into the New Year, symbolizing flourishing and the atmosphere of fortune and good luck. The auspicious type features a lucky rabbit flying the rising hot air balloon, conveying blessings and suggesting a bountiful harvest for the coming year.

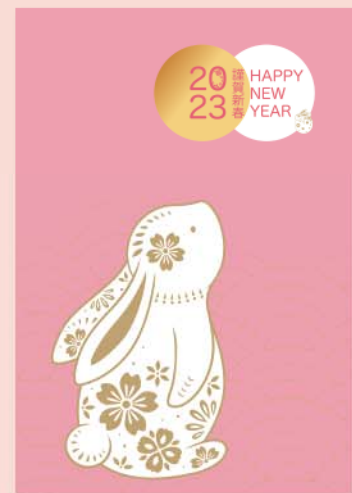


Sp.731.1 1,950,000



Sp.731.2 1,150,000

(150,000 each of the stamps as compliments for stamp yearbook/
stamp album 2022 included)



Sp.731.3

830,000

Customer Service Hotline: 0800-700-365
 Payment number: (04) 2354-2030 if you dial through a cell phone
 Orders from abroad for the above-mentioned items should be addressed to:
 Department of Philately, Chunghwa Post Co., Ltd.
 No.55, Sec. 2, Jinshan S. Rd., Taipei City 106409, Taiwan (R.O.C.)



First day of issue	December 1, 2022
Sheet composition	20 (4 × 5)
Paper used	Phosphorescent stamp paper
Designer	Tseng Kai-chih
Printer	Cardon Enterprise Co., Ltd.
Stamp size	26 × 34 (mm)
Color	Colorful
Process	Offset
Perforation	13
Size of souvenir sheet	110 × 76 (mm)
Stamp size of souvenir sheet	64 × 40 (mm)
Perforation of souvenir sheet	12½

To welcome the New Year, Chunghwa Post has issued a set of two New Year stamps and a souvenir sheet. The design is based on the theme: May your wealth and honor abound! May you welcome spring with joy! The details are as follows:

1. NT\$6 stamp: The seated rabbit symbolizes silent waiting, looking forward and welcoming the New Year with hope.
2. NT\$13 stamp: The observant rabbit raises her head to gaze into the distance symbolizing great expectations for the future: May the New Year fulfill your heart's desires!
3. NT\$15 souvenir sheet: The bounding rabbit symbolizes bounteous vitality: May the New Year realize your ambitions and your future be bright!

To meet the interests of stamp collectors, on the same day as the stamp set release, a "New Year's Greeting Postage Stamps (Issue of 2022) Uncut Press Sheets" release of philatelic products is on offer specifically for the use of philatelists, which comes in a special tube. The release features one certificate of authenticity, one uncut press sheet of souvenir sheet (comprising nine small sheets), and two uncut press sheets (one containing two panes of 20 NT\$6 stamps and the other containing two panes of 20 NT\$13 stamps). The sheet margins retain marks left over from the printing process, including traffic lights and cut lines. Sets of this type, with their rich content, have been successively issued by Chunghwa Post since 2009 and are of great value to collectors. This item will not apply to any discount measures.

By-issues:

- (1) First Day Cover (195mm × 120mm): NT\$3 apiece
- (2) FDC for souvenir sheet (235 mm × 120 mm): NT\$3 apiece

- (3) Folder (with or without mount): NT\$8 apiece
- (4) Folder with mount for souvenir sheet: NT\$8 apiece
- (5) Loose-leaf album page: NT\$16 apiece
- (6) Pre-cancelled FDC affixed with one NT\$6-denominated stamp: NT\$9 apiece
- (7) Pre-cancelled FDC affixed with a full set of stamps: NT\$22 apiece
- (8) Pre-cancelled FDC affixed with a souvenir sheet: NT\$18 apiece
- (9) Uncut press sheets in a poster tube: NT\$1,400 a unit

To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at <https://stamp.post.gov.tw>.

Remark:

1. Chunghwa Post is following up with a "New Year's Greeting Postage Stamps (Issue of 2022)" press sheet. This item will be available at the Postal Museum and the following branches: Taipei Beimen, National Palace Museum, Beitou, Neihu, Nangang, Muzha, Keelung Aisan Rd., Banqiao Wunhua Rd., Xindian, Shulin, Sanchong Zhongshan Rd., Tamsui, Xinzhuang, Taoyuan Chenggong Rd., Zhongli, Longtan, Yangmei, Hsinchu Wuchang St., Miaoli Zhongmiao, Taichung Minqyuan Rd., Fongyuan, Changhua Zhongyang Rd., Yuanlin, Nantou Sanhe, Douliou Xiping Rd., Chiayi Wunhua Rd., Chiayi Yushan, Tainan Chenggong Rd., Xinying, Jiali, Xinxing, Fongshan, Gangshan, Pingtung Minsheng Rd., Yilan Zhongshan Rd., Luodong, Hualien Guoan, Taitung Datong Rd., Magong Zhongzheng Rd.
2. Catalogue page for the Stamp Album 2022: NT\$3 apiece.



First day of issue	December 1, 2022
Price	NT\$8 each
Paper used	240 g/m ² Invercote G
Designer	KN Creative Design Co., Ltd.; Liu Chun-han
Printer	Sun Grand Printing & Design Co., Ltd.
Size of postal card	105 × 148 (mm) or 148 × 105 (mm)
Color	Colorful
Process	Offset
Quantity	27,500 pieces each

To encourage the public to write New Year's greetings to their family members, friends and customers so as to enrich New Year's festiveness and interactions, this Post has followed up with another two types of New Year's Greeting Postal Cards. Type A features the observant rabbit gazing into the distance. Decorated with beautiful flowers, it proclaims the blessing of welcoming the New Year with hope. Type B features the auspicious rabbit accompanied with blooming flowers all over. The rabbit jumps out of the moon, representing elevation in status and welcoming the arrival of spring and good fortune.

