

臺北 2023 第 39 屆亞洲國際郵展郵票小全張一
SANRIO CHARACTERS



● 貼票卡



● 護票卡

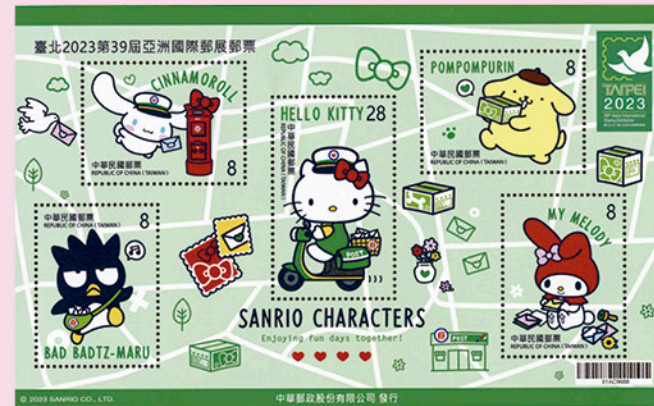


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112年
11

集郵
報導

◆ 特739
臺北 2023 第 39 屆亞洲
國際郵展郵票小全張一
SANRIO CHARACTERS



特 739.1

600,000



特 739.2

600,000



中華郵政股份有限公司 <http://www.post.gov.tw>



集郵電子商城

發行日期：民國 112 年 8 月 11 日	票幅：30 × 50 或 40 × 30
用紙：燐光郵票紙	或 30 × 40 (毫米)
設計者：三麗鷗股份有限公司	刷色：彩色
承印者：卡登實業股份有限公司	印法：平版
小全張張幅：160 × 100 (毫米)	齒度：13½ × 12½ 或 12½ × 13½

「臺北 2023 第 39 屆亞洲國際郵展」於 112 年 8 月 11 日至 15 日假台北世界貿易中心展覽一館舉行，配合郵展「舞動青春日」主題，特以深獲民眾喜愛的三麗鷗家族 SANRIO CHARACTERS — HELLO KITTY、大耳狗喜拿、酷企鵝、布丁狗及美樂蒂等主角，並以「傳遞幸福」與「寶島觀光」為主題，發行小全張 2 張，每張均含 5 枚郵票，圖案簡介如下：

- 一、小全張 A 款 (面值 8 元 4 枚及 28 元)：可愛的三麗鷗明星郵務士傳遞幸福為主題，藉由寫信、寄包裹將祝福和思念傳達給親朋好友。
- 二、小全張 B 款 (面值 6、9、13、15 及 17 元)：以遊賞臺灣觀光景點及享受美食為主題，探訪觀光景點、火車旅行、搭乘熱氣球、夜市美食及歪腰郵筒呈現臺灣寶島之美。

附帶發行：

- | | |
|------------------------------|------------|
| 1. 首日封 2 款 (222 毫米 × 160 毫米) | 每個新臺幣 3 元 |
| 2. 貼票卡 2 款 | 每張新臺幣 8 元 |
| 3. 護票卡 2 款 | 每張新臺幣 8 元 |
| 4. 活頁集郵卡 (含護卡套) | 每張新臺幣 20 元 |

以上均自民國 112 年 8 月 9 日開始發售。

5. 預銷首日戳小全張封 2 款 每個新臺幣 63 元

以上自民國 112 年 8 月 11 日開始發售。

顧客如有需要，請向全國各地郵局、郵政博物館洽購，或上網至「中華郵政集郵電子商城」(<https://stamp.post.gov.tw>) 訂購。



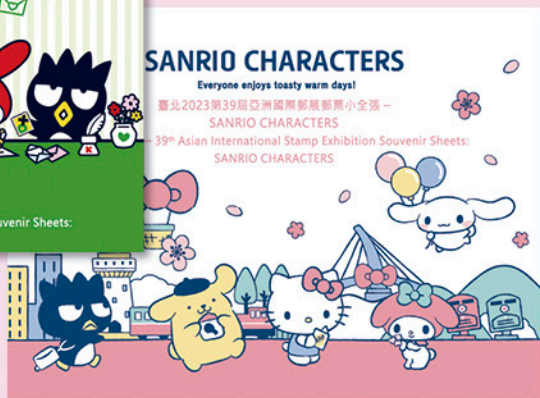
● 預銷首日戳小全張封

TAIPEI 2023 — 39th Asian International Stamp Exhibition Souvenir Sheets: SANRIO CHARACTERS

2023
11

Philatelic Bulletin

◆ TAIPEI 2023 — 39th Asian International Stamp Exhibition Souvenir Sheets: SANRIO CHARACTERS



Sp. 739.1

600,000



Sp. 739.2

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Chunghwa Post Co., Ltd. <http://www.post.gov.tw>



Postal Stamps Mall

First day of issue.....	August 11, 2023
Paper used.....	Phosphorescent stamp paper
Designer.....	Sanrio Taiwan Co., Ltd.
Printer.....	Cardon Enterprise Co., Ltd.
Size of souvenir sheet.....	160 × 100 (mm)
Stamp size.....	30 × 50 or 40 × 30 or 30 × 40 (mm)
Color.....	Colorful
Process.....	Offset
Perforation.....	13½ × 12½ or 12½ × 13½

TAIPEI 2023 — 39th Asian International Stamp Exhibition is held on August 11-15, 2023, at Taipei World Trade Center Exhibition Hall 1. In keeping with the theme of “Youth Day,” Chunghwa Post has issued two souvenir sheets with five stamps: one souvenir sheet illustrates the theme of “Bringing Happiness” whilst the other portrays “Sightseeing in Taiwan.” For the stamps we have chosen some much-loved characters from Sanrio, including Hello Kitty, Cinnamoroll, Bad Bantz-Maru, Pompompurin and My Melody. A detailed description follows:

1. Souvenir sheet A (four with denominations of NT\$8 and one with NT\$28):
The loveable Sanrio star postal carriers bring happiness through your writing a letter or sending a parcel to send blessings and fond memories to relatives and friends.
2. Souvenir sheet B (with denominations of NT\$6, NT\$9, NT\$13, NT\$15 and NT\$17): Based on the theme of touring the sights of Taiwan and enjoying the local food, this souvenir sheet brings together visits to tourist spots, a train journey, a balloon ride, snacks in night markets and leaning mailboxes to reveal the beauty of Taiwan.

By-issues:

- (1) First Day Cover (222 mm × 160 mm)(2 types): NT\$3 apiece
- (2) Folder (with or without mount)(2 types each): NT\$8 apiece
- (3) Loose-leaf album page: NT\$20 apiece
- (4) Pre-cancelled FDC affixed with one souvenir sheet (2 types): NT\$63 apiece

To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at <https://stamp.post.gov.tw>.

