臺北 2023 第 39 屆亞洲國際郵展郵票 — 藝寫寶島情

◆寶島風情明信片(第1輯)

發行日期:民國 112 年 8 月 11 日 售 價:每本新臺幣 120 元 用 紙:240g/m² 瑞典單面一級卡紙 承 印 者:彩之坊科技股份有限公司 片 幅:228×105 (毫米) 刷 色:彩色 印 法:平版 發行數量:1 萬本



•明信片

配合臺北 2023 第 39 屆亞洲國際郵展,本公司特發行「寶島風情明信片 (第1輯)」以推廣臺灣觀光。本系列明信片以臺灣自然美景或人文活動為 主題,第1輯包括蘭陽博物館、臺中國家歌劇院、花東縱谷油菜花海、集集 綠色隧道、扇形車庫、北港朝天宮、井仔腳瓦盤鹽田、三仙台、高雄港、墾 丁國家公園、藍眼淚及花火節等 12 處景點,成套出售。

◆ 故宮玉器郵票典藏組

為宣揚中華文化之美,特推出「故宮玉器郵票典藏組」1款,於「臺北 2023 第 39 屆亞洲國際郵展」首日(112 年 8 月 11 日)發售。本典藏組集結 108 至 111 年發行之「故宮玉器郵票」系列,獨家收錄 4 套限量版 4 方聯刷 票品,及 4 套預銷中文戳原圖明信片,共發售 10,000 組,每組售價新臺幣 1,250 元,值得珍藏。



• 故宮玉器郵票典藏組







(以上數量含「臺北 2023 第 39 屆亞洲國際郵展專冊」專屬贈品小版張內含郵票各 16,000 枚)





臺北 2023 第 39 屆亞洲國際郵展郵票 -藝寫寶島情

發行日	期:	民國 112 年 8 月 12 日	票	幅:50×30(毫米)
全張枚	數:	18	刷	色:彩色
用	紙:	燐光郵票紙	Ер	法:平版套印雕刻凹版
設計	者:	大觀視覺顧問股份有限公司	齒	度:13×13½
承印	者:	中央印製廠		

「臺北 2023 第 39 屆亞洲國際郵展」於 112 年 8 月 11 日至 15 日假 台北世界貿易中心展覽一館舉行,配合郵展「雋永藝文日」主題,特 以余光中〈車過枋寮〉及許地山〈落花生〉為題材,發行郵票 1 套 2 枚。 郵票以版畫藝術繪寫臺灣文學先賢著作裡的情境,突顯濃厚的鄉土藝 術,並以平版套印雕刻凹版方式呈現精緻印刷工藝,圖案簡介如下:

- 一、面值 8 元郵票:摘錄余光中〈車過枋寮〉—雨落在屏東的甘蔗田 裏 甜甜的甘蔗甜甜的雨……雨落在屏東的香蕉田裏 甜甜的香蕉甜 甜的雨……。甘蔗、香蕉都是臺灣重要的傳統經濟作物,藉以勾 勒出樸實的鄉土情懷及臺灣味。
- 二、面值28元郵票:摘錄許地山〈落花生〉—爹爹接下去說:「所以 你們要像花生,因為他是有用的,不是偉大、好看的東西。」我說: 「那麼,人要做有用的人,不要做偉大、體面的人了。」爹爹說: 「這是我對於你們的希望。」無論是曾經讀過,還是文章裡的情境, 都能引起眾人共鳴,道出臺灣美好印象。

附带發行:

1. 首日封(195 毫米×120 毫米)	每個新臺幣 3 元
2. 貼票卡	每張新臺幣 8 元
3. 護票卡	每張新臺幣8元
4. 活頁集郵卡(含護卡套)	每張新臺幣 8 元
以上均自民國112年8月10日開始發售。	

5. 預銷首日戳低值封	每個新臺幣 11 元
6. 預銷首日戳套票封	每個新臺幣 39 元
以上均自民國 112 年 8 月 12 日開始發售。	

顧客如有需要,請向全國各地郵局、郵政博物館洽購,或上網至「中華 郵政集郵電子商城」(https://stamp.post.gov.tw)訂購。





TAIPEI 2023 — 39th Asian International Stamp Exhibition Postage Stamps: Taiwan in Literature

Taiwan Scenery Postal Cards (I)

First day of issue	August 11, 2023
Price	
Paper used	240g/m ² Invercote G
Printer	Topcolor Corp.
Size of card	
Color	Colorful
Process	Offset
Quantity	



In keeping with the TAIPEI $2023 - 39^{th}$ Asian International Stamp Exhibition, Chunghwa Post has released a set of Taiwan Scenery Postal Cards (I), depicting natural beauty or human activities, to promote sightseeing in Taiwan. The first set contains 12 scenic spots: Lanyang Museum, National Taichung Theater, Sea of Rapeseed Flowers in the East Rift Valley, Jiji Green Tunnel, Changhua Railway Roundhouse, Beigang Chaotian Temple, Jingzaijiao Tile-paved Salt Field, Sanxiantai, The Port of Kaohsiung, Kenting National Park, Blue Tears, and Ocean Fireworks Festival. They are sold by set.

The Collectable Set of Jade Articles from the National Palace Museum Postage Stamps

To promote the beauty of Chinese culture, Chunghwa Post has specially released "The Collectable Set of Jade Articles from the National Palace Museum Postage Stamps" on August 11, 2023, the first day of the TAIPEI $2023 - 39^{\text{th}}$ Asian International Stamp Exhibition. This collectable set contains a total of four sets of Jade Articles from the National Palace Museum Postage Stamps issued by Chunghwa Post from 2019 to 2022, each set specially printed in a se-tenant block of four. Sixteen pre-cancelled maximum cards are also included. With the quantity of 10,000, the set is sold at NT\$1,250 a copy.



Customer Service Hotline: 0800-700-365 Payment number: (04) 2354-2030 if you dial through a cell phone Orders from abroad for the above-mentioned items should be addressed to: Department of Philately, Chunghwa Post Co., Ltd. No.55, Sec. 2, Jinshan S. Rd., Taipei City 106409, Taiwan (R.O.C.)

Philatelic Bulletin

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(16,000 each of the stamps in mini pane as exclusive gifts for "TAIPEI 2023 - 39th Asian International Stamp Exhibition Stamp Pictorial" included)





First day of issue	August 12, 2023
Sheet composition	
Paper used	Phosphorescent stamp paper
Designer	Delta Design Corporation
Printer	Central Engraving and Printing Plant
Stamp size	
Color	Colorful
Process	Intaglio/offset
Perforation	

TAIPEI 2023 -39^{th} Asian International Stamp Exhibition is held on August 11-15, 2023, at Taipei World Trade Center Exhibition Hall 1. In keeping with the theme of "Art Day," Chunghwa Post has issued a set of two stamps, based on Yu Kwang-chung's poem "Passing Fangliao Town" and Xu Di-shan's prose piece "The Peanut." Adopting the style of wood-block print, these stamps impart a real sense of native art. Printed in intaglio combined with offset, they showcase exquisite printing techniques. A simple description of the stamps follows:

- NT\$8 stamp: This stamp is inspired by Yu Kwang-chung's "Passing Fangliao Town": "Rain falls softly on Pingtung's sugarcane fields/ Sweet, sweet sugarcane; sweet, sweet rain...Rain falls softly on Pingtung's banana trees/ Sweet, sweet banana; sweet, sweet rain..." Sugarcane and bananas are both important traditional cash crops that symbolize the rustic simplicity of the Taiwan countryside.
- 2. NT\$28 stamp: This stamp refers to Xu Di-shan's "The Peanut" in which his father said, "Be like peanuts which are useful, and not grand, flamboyant stuff." The young Xu Di-shan concurred, "So we should be useful rather than flashy show-offs." Father said, "Yes, that is my hope for you." This stamp conveys the prose piece's essential substance and lasting significance.

By-issues:

- (1) First Day Cover (195 mm × 120 mm): NT\$3 apiece
- (2) Folder (with or without mount): NT\$8 apiece
- (3) Loose-leaf album page: NT\$8 apiece
- (4) Pre-cancelled FDC affixed with one NT\$8-denominated stamp: NT\$11 apiece
- (5) Pre-cancelled FDC affixed with a full set of stamps: NT\$39 apiece

To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at https://stamp.post.gov.tw.

