

# 祥龍賀年卡

# 新年郵票 (112年版)

112年  
17

# 集郵 報導

- ◆特744 新年郵票 (112年版)
- ◆新年明信片 (112年版)
- ◆祥龍賀年卡

發行日期：民國 112 年 12 月 1 日  
 售價：每份 35 元  
 用紙：240g/m<sup>2</sup> 聯美萊卡奇豔紙象牙紋  
 設計者：艾擢恩視覺設計整合工作室  
 承印者：元億實業有限公司  
 卡幅：140×200、200×140 (毫米)  
 刷色：彩色  
 印法：平版  
 發行數量：謹賀新年款：29,200 份  
 祥龍賀歲款：39,300 份

為推廣國人書寫賀年卡寄送親友及客戶，傳遞祝福之意，本公司發行「祥龍賀年卡」2款，內含新年郵票 (112年版) 小全張1張，本次特邀請知名剪紙藝術家陳彥廷先生提供龍年剪紙圖案，並委請艾擢恩視覺設計整合工作室設計，透過充滿年節氛圍的傳統藝術，祝福年年如意。謹賀新年款以祥瑞金龍，映襯充滿活力之桃紅底色，伴隨燈籠、煙花及祥雲等圖騰，寓意璀璨、光明好兆頭！祥龍賀歲款以象徵吉祥喜氣的紅色為龍身，飾以高貴金色龍紋，氣勢非凡，祝福鴻運連年、富貴平安。



● 謹賀新年款



● 祥龍賀歲款



● 預銷首日戳低值封



● 預銷首日戳套票封



● 預銷首日戳小全張封



● 印刷全張郵品



特 744.1 1,750,000



特 744.2 1,150,000

(以上數量含年度郵票冊贈品「新年郵票 (112年版)」  
 賀歲版內含郵票各 15 萬枚)



特 744.3

700,000

顧客服務專線：0800-700-365  
 手機請改撥付費電話：(04) 2354-2030



中華郵政股份有限公司 <http://www.post.gov.tw>



集郵電子商城

發行日期：民國 112 年 12 月 1 日

全張枚數：20 (4×5)

用 紙：燐光郵票紙

設 計 者：曾凱智

承 印 者：卡登實業股份有限公司

票 幅：26×34 (毫米)

刷 色：彩色

印 法：平版

齒 度：13

小全張張幅：110×76 (毫米)

小全張票幅：64×40 (毫米)

小全張齒度：12½

為迎接新年來臨，本公司續發行「新年郵票 (112 年版)」1 套 2 枚及小全張 1 張。本套郵票圖案以「祥龍獻瑞賀新歲」為設計概念，圖案簡介如下：

一、面值 6 元郵票：以象徵尊貴、優雅的紫色祥龍，昂首迎接新年的到來。

二、面值 13 元郵票：氣宇軒昂的青龍，象徵氣勢非凡，祝福新年福壽雙全。

三、面值 15 元小全張：以氣勢威嚴、拔類超群的金龍，象徵新年運勢一飛衝天，鴻運高照。

為增添集郵樂趣，同日發售「新年郵票 (112 年版) 印刷全張」郵品，以專用典藏圓筒收納，內含未裁切之面值 6 元、13 元郵票全張 (20 枚) 各 2 張、小全張印刷全張 (9 小張) 1 張及證書 1 份，紙邊皆保留印製過程所標記之色標、裁切線等記號，內容豐富，本項郵品自 98 年起系列發行，極具收藏價值。本項郵品不適用優惠折扣辦法。

附帶發行：

1. 首日封 (195 毫米×120 毫米)

每個新臺幣 3 元

2. 小全張首日封 (235 毫米×120 毫米)

每個新臺幣 3 元

3. 貼票卡

每張新臺幣 8 元

4. 護票卡

每張新臺幣 8 元

5. 小全張護票卡

每張新臺幣 8 元

6. 活頁集郵卡 (含護卡套)

每張新臺幣 16 元

以上均自民國 112 年 11 月 29 日開始發售。

7. 預銷首日戳低值封

每個新臺幣 9 元

8. 預銷首日戳套票封

每個新臺幣 22 元

9. 預銷首日戳小全張封

每個新臺幣 18 元

10. 印刷全張郵品

每個新臺幣 1,400 元

以上均自民國 112 年 12 月 1 日開始發售。

顧客如有需要，請向全國各地郵局、郵政博物館洽購，或上網至「中華郵政集郵電子商城」(<https://stamp.post.gov.tw>) 訂購。

附註：

「新年郵票 (112 年版)」印刷全張郵品將於臺北北門郵局、故宮郵局、北投郵局、內湖郵局、南港郵局、木柵郵局、基隆愛三路郵局、板橋文化路郵局、新店郵局、樹林郵局、三重中山路郵局、淡水郵局、新莊郵局、桃園成功路郵局、中壢郵局、龍潭郵局、楊梅郵局、新竹武昌街郵局、苗栗中苗郵局、臺中民權路郵局、豐原郵局、彰化中央路郵局、員林郵局、南投三和郵局、斗六西平路郵局、嘉義文化路郵局、嘉義玉山郵局、臺南成功路郵局、新營郵局、佳里郵局、新興郵局、鳳山郵局、岡山郵局、屏東民生路郵局、宜蘭中山路郵局、羅東郵局、花蓮國安郵局、臺東大同路郵局、馬公中正路郵局及郵政博物館發售。



● 貼 (護) 票卡



● 小全張護票卡

發行日期：民國 112 年 12 月 1 日

售 價：每張 8 元

用 紙：240g/m<sup>2</sup> 瑞典單面一級卡紙

設 計 者：精采創意行銷有限公司

承 印 者：鴻臨設彩有限公司

片 幅：105×148 (毫米) 或  
148×105 (毫米)

刷 色：彩色

印 法：平版

發行數量：各 25,000 張

為鼓勵國人書寫賀年片寄送親友及客戶，增添新春的年味與互動，本公司續發行「新年明信片 (112 年版)」2 款，以供社會大眾歲末寄送親友及收藏需求。A 款明信片以蜿蜒流暢的墨書配合高質感的基底色，展現飛龍呈祥的吉祥意象；B 款明信片以龍抬頭的設計，加上海中蛟龍的姿態，傳遞龍騰富貴的圓滿意涵。



- ◆ New Year's Greeting Postage Stamps (Issue of 2023)
- ◆ New Year's Greeting Postal Cards (Issue of 2023)
- ◆ New Year's Greeting Cards — Lucky Dragon

First day of issue .....December 1, 2023  
 Price ..... NT\$35 each  
 Paper used .....240g/m<sup>2</sup> Insper M Rough Extra White  
 Designer ..... ADESIGN Workshop  
 Printer..... Yuan Yi Industrial Co.  
 Size of card..... 140 × 200 (mm) or 200 × 140 (mm)  
 Color.....Colorful  
 Process .....Offset  
 Quantity.....Joyful Type: 29, 200; Auspicious Type: 39, 300

To encourage the public to write New Year's greetings to their family members, friends and customers, this Post has issued two types of New Year's Greeting Cards — Lucky Dragon. Each type comprises a souvenir sheet from New Year's Greeting Postage Stamps (Issue of 2023). Yan-Ting Chen, the renowned paper cutting artist, was invited to make plan for the paper cutting patterns for the dragons, and the design was drawn by ADESIGN Workshop. Conveying a festive atmosphere of the New Year, the overall design represents a bountiful harvest year after year. The joyful type features a golden dragon surrounded by lanterns, fireworks and fortunate clouds. Setting against a celebratory magenta background, the design is meant to express wishes for a year of good fortune and prosperity. The auspicious type features a red dragon with golden scales. Upright and majestic, the dragon suggests an abundance of wealth and everything going well in the coming year.



Sp.744.1 1,750,000



Sp.744.2 1,150,000

(150,000 each of the stamps as compliments for stamp yearbook / stamp album 2023 included)



Sp.744.3 700,000

Customer Service Hotline: 0800-700-365  
 Payment number: (04) 2354-2030 if dial through a cell phone  
 Orders from abroad for the above-mentioned items should be addressed to:  
 Department of Philately, Chunghwa Post Co., Ltd.  
 No.55, Sec. 2, Jinshan S. Rd., Taipei City 106409, Taiwan (R.O.C.)



First day of issue.....	December 1, 2023
Sheet composition.....	20 (4 × 5)
Paper used.....	Phosphorescent stamp paper
Designer.....	Tseng Kai-chih
Printer.....	Cardon Enterprise Co., Ltd.
Stamp size.....	26 × 34 (mm)
Color.....	Colorful
Process.....	Offset
Perforation.....	13
Size of souvenir sheet.....	110 × 76 (mm)
Stamp size of souvenir sheet.....	64 × 40 (mm)
Perforation of souvenir sheet.....	12½

To welcome the New Year, Chunghwa Post has issued a set of two New Year stamps and a souvenir sheet. The design is based on the theme: New Year's greetings from the lucky dragon. The details are as follows:

1. NT\$6 stamp: Majestic and elegant, the auspicious purple dragon holds its head up high to welcome in the New Year.
2. NT\$13 stamp: Upright and proud, the green dragon represents a New Year of extraordinary power wishing all people health and wealth to perfection.
3. NT\$15 souvenir sheet: Wreathed in might and awe, soaring above the common crowd, the golden dragon betokens a New Year of luck reaching to the heavens and fortune redounding on high.

To meet the interests of stamp collectors, on the same day as the stamp set release, a "New Year's Greeting Postage Stamps (Issue of 2023) Uncut Press Sheets" release of philatelic products is on offer specifically for the use of philatelists. These come in a special tube. The release features one certificate of authenticity, one uncut press sheet of the souvenir sheet (comprising nine small sheets), and two uncut press sheets (one containing two panes of 20 NT\$6 stamps and the other containing two panes of 20 NT\$13 stamps). The sheet margins retain marks left over from the printing process, including traffic lights and indicators for cutting. Sets of this type, with their rich content, have been successively issued by Chunghwa Post since 2009 and are of great value to collectors. This item will not apply to any discount measures.

#### By-issues:

- (1) First Day Cover (195 mm × 120 mm): NT\$3 apiece
- (2) FDC for souvenir sheet (235 mm × 120 mm): NT\$3 apiece
- (3) Folder (with or without mount): NT\$8 apiece
- (4) Folder with mount for souvenir sheet: NT\$8 apiece
- (5) Loose-leaf album page: NT\$16 apiece
- (6) Pre-cancelled FDC affixed with one NT\$6-denominated stamp: NT\$9 apiece
- (7) Pre-cancelled FDC affixed with a full set of stamps: NT\$22 apiece
- (8) Pre-cancelled FDC affixed with a souvenir sheet: NT\$18 apiece
- (9) Uncut press sheets in a poster tube: NT\$1,400 a unit

To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at <https://stamp.post.gov.tw>.

#### Remark:

Chunghwa Post is following up with a "New Year's Greeting Postage Stamps (Issue of 2023)" press sheet. This item will be available at the Postal Museum and the following branches: Taipei Beimen, National Palace Museum, Beitou, Neihu, Nangang, Muzha, Keelung Aisan Rd., Banqiao Wunhua Rd., Xindian, Shulin, Sanchong Zhongshan Rd., Tamsui, Xinzhuang, Taoyuan Chenggong Rd., Zhongli, Longtan, Yangmei, Hsinchu Wuchang St., Miaoli Zhongmiao, Taichung Minqyuan Rd., Fongyuan, Changhua Zhongyang Rd., Yuanlin, Nantou Sanhe, Douliou Xiping Rd., Chiayi Wunhua Rd., Chiayi Yushan, Tainan Chenggong Rd., Xinying, Jiali, Xinxing, Fongshan, Gangshan, Pingtung Minsheng Rd., Yilan Zhongshan Rd., Luodong, Hualien Guoan, Taitung Datong Rd., Magong Zhongzheng Rd.



First day of issue.....	December 1, 2023
Price.....	NT\$8 each
Paper used.....	240g/m <sup>2</sup> Invercote G
Designer.....	Highlight Creative Co., Ltd.
Printer.....	Homlin Printing Co., Ltd.
Size of postal card.....	105 × 148 (mm) or 148 × 105 (mm)
Color.....	Colorful
Process.....	Offset
Quantity.....	25,000 pieces each

To encourage the public to write New Year's greetings to their family members, friends and customers so as to enrich New Year's festiveness and interactions, Chunghwa Post has followed up with another two types of New Year's Greeting Postal Cards. Type A features a flying dragon painted in flowing brushstrokes with an exquisite background, expressing the atmosphere of fortune and good luck. Type B features an awe-inspiring dragon leaps out of the water and holds its head up high: May the coming year bring you complete perfection in all things.

