

中華郵政股份有限公司

中華民國 113 年第 14 號

新 郵 預 告

書法藝術郵票-宋蘇軾書前赤壁賦(上輯)

為闡揚書法之美，本公司特以國立故宮博物院典藏之宋蘇軾〈書前赤壁賦〉卷為主題，規劃系列郵票 3 套各 5 枚，分次發行，面值均為 8 元，以聯刷方式印製，上輯預定於 113 年 9 月 25 日發行。

蘇軾，字子瞻，號東坡居士，四川眉山人，兼善詩文、繪畫、書法，其文學地位崇高，為北宋四大書家之一。〈書前赤壁賦〉為現今僅存的蘇軾〈赤壁賦〉手蹟，筆墨豐潤沉穩，抒發對人生的體悟，為千古傳誦的文學名作。

本套郵票由曾凱智先生設計，法國卡特安全印刷廠以彩色平版印製。配合郵票發行，特印製首日封、貼票卡、護票卡、活頁集郵卡及原圖明信片各 1 批，於 113 年 9 月 23 日開始發售；另製作預銷首日戳套票封及預銷原圖明信片於 9 月 25 日郵票發行當天出售，歡迎選購。其他詳情請參閱本公司印行之集郵報導或今日郵政月刊。

Chunghwa Post Co., Ltd.

Republic of China

Postage Stamps Issuing
Information No. 14 (2024)

Taipei, Taiwan, R.O.C.

Calligraphy Postage Stamps —

“Former Ode on the Red Cliff” by Su Shi, Song Dynasty (I)

In praise of the beauty of calligraphy, Chunghwa Post has chosen “Former Ode on the Red Cliff” by the Song dynasty poet-artist, Su Shi. This scroll is held in the National Palace Museum. Chunghwa Post plans to present it in three se-tenant sets of five stamps with each stamp valued at NT\$8. The first set is to be issued on September 25, 2024.

Su Shi, courtesy name Zizhan, sobriquet The Hermit of Dongpo, came from Meishan in Sichuan. He was equally good at poetry, painting and calligraphy and holds a high place in literature, acclaimed as one of the four great calligraphers of the Northern Song dynasty. The scroll with the Ode is one of the few extant works in his own hand. The brushstrokes are full-bodied yet sedate, showing his understanding of human life. The work is a classic piece of literature having proven its value for nearly a thousand years.

This set of stamps was designed by Mr. Tseng Kai-chih and printed by Cartor Security Printing (France) in color offset. By-issues include a first-day cover, folders with and without crystal mounts, a loose-leaf album page and maximum cards to be sold on September 23, 2024. A pre-cancelled FDC with a full set of stamps and pre-cancelled maximum cards will go on sale on September 25, 2024, the stamps’ date of issuance. For more information, please refer to the upcoming *Philatelic Bulletin* or *Postal Service Today*.