

中華郵政股份有限公司

中華民國 113 年第 3 號

新 郵 預 告

郵政寶寶郵票

中華郵政自 103 年起推出郵政寶寶系列貼圖，於 113 年邁入 10 週年，可愛療癒的形象深獲民眾喜愛，本公司特規劃郵票 1 套 4 枚，面值分別為 8 元、12 元、15 元及 28 元。其中面值 8 元及 28 元各另規劃自黏式郵票，以便利公眾用郵。本套郵票預定於 113 年 3 月 20 日發行。

郵票圖案上的男、女寶寶姿態俏皮可愛，4 枚郵票分別結合節日慶祝、遞送郵件、郵筒及郵務車等不同主題元素。郵政寶寶代表郵政以客為尊、誠信效率的服務精神，積極活潑的形象讓郵政更貼近民眾的生活。

本套郵票由查爾特設計廣告有限公司設計，紐西蘭伯樂爾印刷以彩色平版印製。配合郵票發行，特印製首日封、貼票卡、護票卡、原圖明信片及活頁集郵卡各 1 批，於 113 年 3 月 18 日開始發售；另製作預銷首日戳低值封及套票封於 3 月 20 日郵票發行當天出售，歡迎訂購。其他詳情請參閱本公司印行之集郵報導或今日郵政月刊。

Chunghwa Post Co., Ltd.

Republic of China

Postage Stamps Issuing
Information No. 3 (2024)

Taipei, Taiwan, R.O.C.

Postal Characters Postage Stamps

Since 2014 Chunghwa Post has used stickers with the postal carriers whose delightful and consoling features are greatly appreciated by the public. In 2024, stickers with the Postal Characters will be ten years old. Chunghwa Post is offering a special set of four stamps with face values of NT\$8, NT\$12, NT\$15 and NT\$28. So as to facilitate customers' use, two self-adhesive stamps with the denominations of NT\$8 and NT\$28 respectively will be issued. The set will be issued on March 20, 2024.

Both male and female postal carriers are smart yet delightful. The four stamps depict four themes: festival greeting, sending mail, the mailbox and the mailtruck. The Postal Characters tell us that the customer comes first and that service should be reliable and prompt. Their positive and lively poses ensure that Chunghwa Post draws ever closer to the lives of the people.

This set of stamps was designed by Chart Design Co., Ltd. and printed by Brebner Print (New Zealand) in color offset. By-issues include a first-day cover, folders with and without crystal mounts, a loose-leaf album page and maximum cards to be sold on March 18, 2024. Pre-cancelled FDCs with one NT\$8-denominated stamp or a full set of stamps will go on sale on March 20, 2024, the stamps' date of issuance. For more information, please refer to the upcoming *Philatelic Bulletin* or *Postal Service Today*.