

● 預銷原圖明信片



• 原圖明信片



• 貼(護)票卡



• 預銷首日戳套票封



• 郵票全張

顧客服務專線:0800-700-365 手機請改撥付費電話: (04)2354-2030 圖像来源:國立故宮博物院 Open Data 專區



- ◆ 故宮瑰寶郵摺





特 741.1-741.2 各 566,000

(以上數量含「臺北 2023 第 39 屆亞洲國際郵展專冊」專屬贈品小版張內含郵票各 16,000 枚)





臺北 2023 第 39 屆亞洲國際郵展郵票 — 百蝶耀經典

發行日期:民國 112 年 8 月 12 日 票 幅:80×30 (毫米)

全張 枚 數: 10 (2 × 5) 刷 色: 彩色 用 紙: 燐光郵票紙 印 法: 平版

設 計 者:大觀視覺顧問股份有限公司 齒 度:13×13½

承 印 者:法國卡特安全印刷廠

「臺北 2023 第 39 屆亞洲國際郵展」於 112 年 8 月 11 日至 15 日假台北世界貿易中心展覽一館舉行,配合第 5 日「經典郵品日」主題,本公司特以國立故宮博物院典藏之「清余省百蝶圖 卷」為題材,發行郵票 1 套 2 枚,採聯刷方式印製,面值分別為 13 元、35 元。圖案簡介如下:

作者余省善畫花鳥、草蟲、山水等,色彩明暗參用西洋技法。百 蝶圖中雜卉野草,百蝶飛舞穿梭其間,賦色穠麗,點染細緻,更以枯 筆繪出蝶翅鱗粉之狀,極精工之能事。

附帶發行:

 1. 首日封 (235 毫米×120 毫米)
 每個新臺幣 3 元

 2. 貼票卡
 每張新臺幣 8 元

 3. 護票卡
 每張新臺幣 8 元

 4. 活頁集郵卡 (含護卡套)
 每張新臺幣 8 元

 5. 原圖明信片
 每套新臺幣 20 元

以上均自民國112年8月10日開始發售。

 6. 預銷首日戳套票封
 每個新臺幣 51 元

 7. 預銷原圖明信片
 每套新臺幣 68 元

以上均自民國 112 年 8 月 12 日開始發售。

顧客如有需要,請向全國各地郵局、郵政博物館洽購,或上網至「中華郵政集郵電子商城」(https://stamp.post.gov.tw)訂購。

◆ 故宮古畫郵票 — 二十四節氣典 藏摺

本典藏摺內含「故宮古畫郵票— 二十四節氣珍藏版」1張,將系列4 套以國立故宮博物院典藏之「清張若 靏畫墨妙珠林(卯)冊」為主題的 24 枚郵票集結成一大全張,並保留 各套郵票的專屬異形齒孔,透過方寸 郵票,得以一窺清代風俗活動、動植 物生態及不同節氣景物的變化,值得 珍藏。共發售 38,000 本,每本售價 新臺幣 420 元,於 112 年 8 月 11 日 發售,歡迎選購。



• 典藏摺

◆ 故宮瑰寶郵摺

配合郵展盛事,特於郵展第2天(112年8月12日)推出「故宮瑰寶郵摺」1款,內含「臺北2023第39屆亞洲國際郵展郵票小全張一彩瓷展風華」小全張及雙連張各1張、「臺北2023第39屆亞洲國際郵展郵票一百蝶耀經典」1套,另附專屬贈品「臺北2023第39屆亞洲國際郵展郵票小全張一彩瓷展風華」雙連張樣張1張及「臺北2023第39屆亞洲國際郵展郵票一百蝶耀經典」樣票1套。共發售5,000本,每本售價新臺幣480元,歡迎選購。



• 郵摺專屬贈品

TAIPEI 2023 — 39th Asian International Stamp Exhibition Postage Stamps: Myriad Butterflies











Customer Service Hotline: 0800-700-365

Payment number: (04) 2354-2030 if you dial through a cell phone Orders from abroad for the above-mentioned items should be addressed to:

Department of Philately, Chunghwa Post Co., Ltd.

No.55, Sec. 2, Jinshan S. Rd., Taipei City 106409, Taiwan (R.O.C.)

Image source: National Palace Museum Open Data Platform

2023

Philatelic Bulletin

- TAIPEI 2023 39th Asian International Stamp Exhibition Postage Stamps: Myriad Butterfli
- Ancient Chinese Paintings from the National Palace Museum 24 Solar Term Stamp Collection
- Treasures of the National Palace Museum Stamp Folio





Sp.741.1- 741.2 566,000 each

(16,000 each of the stamps in mini pane as exclusive gifts for "TAIPEI 2023 -39^{th} Asian International Stamp Exhibition Stamp Pictorial" included)





TAIPEI 2023 — 39th Asian International Stamp Exhibition Postage Stamps: *Myriad Butterflies*

First day of issue	August 12, 2023
Sheet composition	10 (2 × 5)
Paper used	Phosphorescent stamp paper
Designer	Delta Design Corporation
Printer	Cartor Security Printing (France)
Stamp size	
Color	
Process	Offset
Perforation	

TAIPEI 2023 — 39th Asian International Stamp Exhibition is held on August 11-15, 2023, at Taipei World Trade Center Exhibition Hall 1. In conjunction with the theme of the fifth day of the exhibition "Stamp Day," Chunghwa Post has released a set of two stamps on the scroll painting *Myriad Butterflies* by the Qing dynasty painter Yu Sheng, a work held in the National Palace Museum. With denominations of NT\$13 and NT\$35, the stamps are in a se-tenant block. They are described below:

Yu Sheng, the painter of *Myriad Butterflies*, was skilled at painting birds-and-flowers, insects-and-grasses and landscapes, and he used Western techniques for coloration and shading. In the painting numerous butterflies are flitting among wildflowers and grasses. The coloring is gorgeously rich and meticulously rendered, with dry-brush techniques masterfully employed to capture the detail on the butterflies' wings. The painting is a tour de force.

By-issues:

- (1) First Day Cover (235 mm × 120 mm): NT\$3 apiece
- (2) Folder (with or without mount): NT\$8 apiece
- (3) Loose-leaf album page: NT\$8 apiece
- (4) Maximum cards: NT\$20 a set
- (5) Pre-cancelled FDC affixed with a full set of stamps: NT\$51 apiece
- (6) Pre-cancelled maximum cards: NT\$68 a set

To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at https://stamp.post.gov.tw.

◆ Ancient Chinese Paintings from the National Palace Museum — 24 Solar Terms Stamp Collection

"Ancient Chinese Paintings from the National Palace Museum Postage Stamps - 24 Solar Terms" were drawn from the Ink Marvels from a Forest of Pearls (IV) by Zhang Ruoai of the Oing dynasty. The stamps show customary activities and the state of the natural world, and depict the variations proper to the given term. This stamp collection includes one Ancient Chinese Paintings from the National Palace Museum Postage Stamps - 24 Solar Terms Limited Edition, a series of 24 stamps with 4 types of shaped perforations in a full sheetlet. With the quantity of 38,000, the stamp collection is sold at NT\$420 on August 11, 2023.



◆ Treasures of the National Palace Museum Stamp Folio

To mark the event of the TAIPEI 2023 – 39th Asian International Stamp Exhibition, Chunghwa Post has specially issued "Treasures of the National Palace Museum Stamp Folio" on August 12, the second day of the exhibition. This stamp folio includes a souvenir sheet and a pair souvenir sheet of "Colorful Porcelain" and a set of stamps of "Myriad Butterflies." One specimen pair souvenir sheet of "Colorful Porcelain" and one specimen of "Myriad Butterflies," as exclusive gifts, are also included in this folio. With the quantity of 5,000, the stamp folio is sold at NT\$480 a copy.



