中華郵政股份有限公司

新 郵 預 告

## 臺南 400 紀念郵票小全張

臺南是臺灣最早開發建立的城市,1624 年荷蘭東印度公司於臺南興築熱蘭遮城作為據點,自此開啟與世界連結的契機。直至十九世紀末期,臺南一直是臺灣政治、經濟及文化重心,被視為臺灣歷史最悠久的文化重鎮,2024 年適逢臺南 400,本公司特規劃小全張 1 張,內含郵票 2枚,面值為 8 元、28 元郵票各 1 枚,預定於 113 年 2 月 23 日發行。

郵票小全張以臺南不同時期之代表性「建築物」為設計。背景底圖為熱 蘭遮城彩繪圖;左側郵票以赤崁樓、臺南鄭氏家廟、臺南神學院、臺南 市美術館1館(原臺南警察署)呈現歷經荷治、明鄭、清領、日治時期之 歷史演進;右側郵票為臺南市立圖書館(新總館),象徵現代知性文化, 整體設計傳達臺南世代交替、永續傳承、展望未來。

本套郵票由大觀視覺顧問股份有限公司設計,卡登實業股份有限公司 以彩色平版印製。配合郵票發行,特印製首日封、貼票卡、護票卡及活 頁集郵卡各1批,於113年2月21日發售;另製作預銷首日戳小全張 封及郵摺於2月23日郵票發行當天出售,歡迎選購。其他詳情,請參 閱本公司印行之集郵報導或今日郵政月刊。

## Chunghwa Post Co., Ltd. Republic of China

Postage Stamps Issuing Information No. 2 (2024) Taipei, Taiwan, R.O.C.

## Tainan 400 Commemorative Souvenir Sheet

Tainan was the first city to be founded and developed in Taiwan. In 1624, the Dutch East India Company made Fort Zeelandia on the coast its base. With that Tainan began to be linked to the whole world. Until the close of the nineteenth century, Tainan was the key political, economic and cultural center of Taiwan. It is notable as the town with the longest cultural history in Taiwan. In 2024 Tainan will mark its fourth centenary. To mark this occasion, Chunghwa Post is issuing a souvenir sheet with two stamps, one valued at NT\$8, the other at NT\$28, due to appear on February 23, 2024.

The souvenir sheet is designed so as to portray the history of Tainan through representative buildings. In the background there is a color painting of Fort Zeelandia, superimposed on which, the left-hand stamp depicts Chihkan Tower, Koxinga Ancestral Temple, Tainan Theological College and Seminary, and Tainan Art Museum Building 1 (formerly Tainan Police Agency) which respectively illustrate the Dutch era, Koxinga's Ming Dynasty, the Qing Empire and Japanese Rule. The right-hand stamp presents the Tainan Public Library (New Main Library) which symbolizes the current IT age. Taken as a whole the design shows how, as one regime followed another, Tainan has continued and remains open to a bright future.

The stamps were designed by Delta Design Corporation and are printed by Cardon Enterprise Co., Ltd. in color offset. By-issues include a first-day cover, folders with and without crystal mounts, and a loose-leaf album page to be sold from February 21, 2024. A pre-cancelled FDC with a souvenir sheet and a stamp folio will go on sale on February 23, the stamps' date of issuance. For more information, please refer to the upcoming *Philatelic Bulletin* or *Postal Service Today*.