

臺北 2023 第 39 屆亞洲國際郵展郵票小全張—

SANRIO CHARACTERS

「臺北 2023 第 39 屆亞洲國際郵展」將於 112 年 8 月 11 日至 15 日假台北世界貿易中心展覽一館舉行，配合郵展「舞動青春日」主題，特以深獲民眾喜愛的三麗鷗家族 SANRIO CHARACTERS—HELLO KITTY、大耳狗喜拿、酷企鵝、布丁狗及美樂蒂等主角，並以「傳遞幸福」與「寶島觀光」為主題，規劃小全張 2 張，每張均含 5 枚郵票，預定於 112 年 8 月 11 日發行，圖案簡介如下：

- 一、小全張 A 款(面值 8 元 4 枚及 28 元)：可愛的三麗鷗明星郵務士傳遞幸福為主題，藉由寫信、寄包裹將祝福和思念傳達給親朋好友。
- 二、小全張 B 款(面值 6、9、13、15 及 17 元)：以遊賞臺灣觀光景點及享受美食為主題，以探訪觀光景點、火車旅行、搭乘熱氣球、夜市美食及歪腰郵筒呈現臺灣寶島之美。

本套郵票由三麗鷗股份有限公司設計，卡登實業股份有限公司以彩色平版印製。配合郵票發行，特印製首日封、貼票卡、護票卡及活頁集郵卡各 1 批，於 112 年 8 月 9 日開始發售；另製作預銷首日戳小全張封於 8 月 11 日郵票發行當天出售，其他詳情請參閱本公司印發之集郵報導或今日郵政月刊。

Chunghwa Post Co., Ltd.

Republic of China

Postage Stamps Issuing
Information No. 11 (2023)

Taipei, Taiwan, R.O.C.

TAIPEI 2023 – 39th Asian International Stamp Exhibition

Souvenir Sheets: SANRIO CHARACTERS

TAIPEI 2023 – 39th Asian International Stamp Exhibition is to be held on August 11-15, 2023, at Taipei World Trade Center Exhibition Hall 1. In keeping with the theme of “Youth Day,” Chunghwa Post is planning two souvenir sheets with five stamps each to be issued on August 11, 2023: one souvenir sheet will illustrate the theme of “Bringing Happiness” whilst the other will portray “Sightseeing in Taiwan.” For the stamps we have chosen some much-loved characters from Sanrio, including Hello Kitty, Cinnamoroll, Bad Badtz-Maru, Pompompurin and My Melody. A detailed description follows:

1. Souvenir sheet A (four with denominations of NT\$8 and one with denominations of NT\$28): The loveable Sanrio star postal carriers bring happiness through your writing a letter or sending a parcel to send blessings and fond memories to relatives and friends.
2. Souvenir sheet B (with denominations of NT\$6, NT\$9, NT\$13, NT\$15 and NT\$17): Based on the theme of touring the sights of Taiwan and enjoying the local food, this souvenir sheet brings together visits to tourist spots, a train journey, a balloon ride, snacks in night markets and leaning mailboxes to reveal the beauty of Taiwan.

This set of stamps was designed by Sanrio Taiwan Co., Ltd. and printed by Cardon Enterprise Co., Ltd. in color offset. By-issues include a first-day

cover, folders with and without crystal mounts and a loose-leaf album page to be sold on August 9, 2023. Pre-cancelled FDCs with two types of souvenir sheets will go on sale on August 11, 2023, the stamps' date of issuance. For more information, please refer to the upcoming *Philatelic Bulletin* or *Postal Service Today*.