

111年
14

集郵 報導

◆ 特 727
臺灣民間信仰郵票



• 貼(護)票卡



• 預銷首日戳低值封

• 預銷首日戳套票封



特 727.1 620,000



特 727.2 620,000



特 727.3 620,000



特 727.4 620,000



發行日期：民國 111 年 9 月 21 日

全張枚數：20 (4 × 5)

用 紙：燐光郵票紙

繪 圖 者：柯鴻圖

承 印 者：荷蘭瓊安斯丁安宗廠

票 幅：30 × 40 (毫米)

刷 色：彩色

印 法：平版

齒 度：13½ × 14

為介紹臺灣民間信仰，本公司以媽祖、文昌帝君、武財神趙公明及註生娘娘為題材，發行郵票 1 套 4 枚，圖案簡介如下：

一、媽祖（面值 8 元）：媽祖護佑海上航運，民間建廟奉祀香火鼎盛，雙手持笏，面容慈祥和藹，尊稱為天上聖母。

二、文昌帝君（面值 8 元）：文昌帝君係主掌功名成就與考運之神祇，手持一筆表示筆點功名，考生祈求考試順利、金榜題名。

三、武財神趙公明（面值 8 元）：財神係掌管金錢與財富之神明。武財神趙公明威武嚴峻，手捧元寶，象徵職掌財運。

四、註生娘娘（面值 8 元）：註生娘娘職司生育，面容慈祥，手抱嬰兒，象徵庇佑子女如意。

附帶發行：

1. 首日封 (195 毫米 × 120 毫米)

每個新臺幣 3 元

2. 貼票卡

每張新臺幣 8 元

3. 護票卡

每張新臺幣 8 元

4. 活頁集郵卡 (含護卡套)

每張新臺幣 8 元

以上均自民國 111 年 9 月 19 日開始發售。

5. 預銷首日戳低值封

每個新臺幣 11 元

6. 預銷首日戳套票封

每個新臺幣 35 元

以上均自民國 111 年 9 月 21 日開始發售。

顧客如有需要，請向全國各地郵局、郵政博物館洽購，或上網至「中華郵政集郵電子商城」(<https://stamp.post.gov.tw>) 訂購。



• 郵票全張



Sp.727.1 620,000



Sp.727.2 620,000



Sp.727.3 620,000



Sp.727.4 620,000

Customer Service Hotline: 0800-700-365

Payment number: (04) 2354-2030 if you dial through a cell phone

Orders from abroad for the above-mentioned items should be addressed to:

Department of Philately, Chunghwa Post Co., Ltd.

No.55, Sec. 2, Jinshan S. Rd., Taipei City 106409, Taiwan (R.O.C.)



Chunghwa Post Co., Ltd. <http://www.post.gov.tw>



First day of issue	September 21, 2022
Sheet composition	20 (4 × 5)
Paper used	Phosphorescent stamp paper
Drawer	Hung-tu Ko
Printer	Joh. Enschede Security Print (Netherlands)
Stamp size	30 × 40 (mm)
Color	Colorful
Process	Offset
Perforation	13½ × 14

To introduce folk religion in Taiwan, Chunghwa Post has released a set of four stamps on the deities Mazu, Wenchang Dijun, the God of Wealth Zhao Gongming, and Zhusheng Niangniang. Descriptions of the stamps follow:

1. Mazu (NT\$8): Mazu protects those who set off to sea on boats. Temples built in her honor teem with worshippers paying their respects. Bearing the honorific title “Holy Mother in Heaven,” she has a benevolent visage and is often depicted holding a tablet in her hands.
2. Wenchang Dijun (NT\$8): Wenchang Dijun is a deity controlling over worldly fame and success on exams. With the pen he holds in his hand, he points to those who will meet with success on tests, particularly important academic or imperial examinations. Exam takers pray to him for smooth success with their exams.
3. The God of Wealth Zhao Gongming (NT\$8): The God of Wealth yields power over money and wealth. An awe-inspiring figure, Zhao Gongming holds gold ingots in his hand, which represents his control over wealth and fortune.

4. Zhusheng Niangniang (NT\$8): Zhusheng Niangniang has authority over fertility and childbirth. She has a benevolent expression and holds a baby in her arms, representing the blessing of having children as desired.

By-issues:

- (1) First Day Cover (195mm × 120mm): NT\$3 apiece
- (2) Folder (with or without mount): NT\$8 apiece
- (3) Loose-leaf album page: NT\$8 apiece
- (4) Pre-cancelled FDC affixed with one NT\$8-denominated stamp: NT\$11 apiece
- (5) Pre-cancelled FDC affixed with a full set of stamps: NT\$35 apiece

To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at <https://stamp.post.gov.tw>.

