

特 726 鳳飛飛郵票

Sp. 726 Fong Fei-fei Postage Stamps

發行日期:民國111年8月17日

全張枚數:20(4×5)

用 紙: 燐光郵票紙

設 計 者:大觀視覺顧問股份有限公司

承 印 者:卡登實業股份有限公司

票 幅:32×40(毫米)

刷 色:彩色

印 法:平版

齒 度:121/2

「帽子歌后」鳳飛飛小姐出生於桃園大溪,是演員、歌手、主持人三棲的巨星,曾兩度獲頒金鐘獎女歌星演員獎項,也曾受邀赴美國、東南亞等地演唱、宣慰僑胞,參加勞軍及慈善義演等活動,有「勞工天使」的美稱,親切優美的歌聲撫慰人心,是華語流行音樂 20 世紀後期代表性人物之一。為懷念這位帽子天后,本公司特發行郵票1套4枚,面值分別為6元、8元、13元及15元。

配合郵票發行,推出精美專冊 1 款,內含郵票 1 套 4 枚、預銷鳳飛飛故鄉 大溪癸戳原圖明信片 4 張、6 小張名片型個人化郵票及鳳飛飛小姐不同時期照 片,內容豐富,整體設計精美典雅,值得珍藏。

附帶發行:

1.首日封(195 毫米 × 120 毫米) 每個新臺幣 3 元

2.貼票卡 每張新臺幣 8 元

3.護票卡 每張新臺幣 8 元

4.活頁集郵卡(含護卡套) 每張新臺幣 8 元

以上均自民國111年8月15日開始發售。

5.預銷首日戳低值封 每個新臺幣 9 元

6.預銷首日戳套票封 每個新臺幣 45 元

7.專冊 每本新台幣 800 元

以上均自民國111年8月17日開始發售。

顧客如有需要,請向全國各地郵局、郵政博物館洽購,或上網至「中華郵政集郵電子商城」(https://stamp.post.gov.tw) 訂購。

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First day of issue: August 17, 2022

Sheet composition: $20 (4 \times 5)$

Paper used: Phosphorescent stamp paper

Designer: Delta Design Corporation

Printer: Cardon Enterprise Co., Ltd.

Stamp size: $32 \times 40 \text{ (mm)}$

Color: Colorful

Process: Offset

Perforation: 12½

Fong Fei-fei, "the hat-wearing pop queen," was born in Taoyuan's Daxi. Actress, singer, and variety show host, Fong was a triple talent and massive star. Twice a winner of the Golden Bell Awards for best female singer, she accepted invitations to go to the United States, Southeast Asia, and other locations to perform

for overseas compatriots, and she also performed at benefits and concerts for the armed forces. With the nickname "angel of the working man," she had a voice conveying great intimacy and elegance that was truly soothing to people's hearts and minds. She was one of the representative figures in Mandarin popular music of the late 20th century. In commemoration of the hat-wearing pop queen, Chunghwa Post has released a set of four stamps with denominations of NT\$6, NT\$8, NT\$13, and NT\$15.

A pictorial has been released along with the stamps. The pictorial contains 4 stamps, a set of 4 pre-cancelled maximum cards bearing a "Daxi" (Fong Fei-fei's hometown) cancellation, 6 business card layout personal greeting stamps and Fong Fei-fei's photographs from different eras. The overall design of the volume is beautiful and elegant, making it highly collectable.

By-issues:

- (1) First Day Cover (195 mm × 120 mm): NT\$3 apiece
- (2) Folder (with or without mount): NT\$8 apiece
- (3) Loose-leaf album page: NT\$8 apiece
- (4) Pre-cancelled FDC affixed with one NT\$6-denominated stamp: NT\$9 apiece
- (5) Pre-cancelled FDC affixed with a full set of stamps: NT\$45 apiece
- (6) Stamp pictorial: NT\$800 a copy

To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at https://stamp.post.gov.tw.