



TAIPEI 2023 – 39th Asian International Stamp Exhibition Commemorative Issue

Department of Philately

TAIPEI 2023 – 39th Asian International Stamp Exhibition is held on August 11-15, 2023, at Taipei World Trade Center Exhibition Hall 1. The theme for the opening day is “Formosa Day.” To show the attraction of tourism in Taiwan, Chunghwa Post has issued a set of four commemorative stamps and a souvenir sheet based on famous landmarks. A brief description is given below:

- 1. Tofu Rocks on Heping Island (NT\$6):** Tofu rocks are situated at Alabao Bay on Heping Island Park in the North Coast National Scenic Area. Years of erosion by wind and sea have eroded the coastal rocks, naturally shaping them into distinctive tofu-like forms. As winter turns into spring the tofu rocks turn green as they are covered in seaweed.
- 2. Ginkgo Trees at Wuling Farm (NT\$8):** Wuling Farm is situated in Heping District, Taichung City. As fall approaches the leaves of the ginkgo trees turn gold, sparkling in the sunlight with indescribable beauty.
- 3. Tea Plantations on Alishan (NT\$9):** Situated in Chiayi County, Alishan is surrounded on all sides by higher mountains. Shaded from the sun for much of the day and experiencing a large range of temperature between day and night, this unique natural setting is perfect for growing tea.
- 4. Dawn at Sanxiantai (NT\$10):** Sanxiantai is situated in Chengong Township, Taitung County. As the sun comes up, ocean, undulating bridge across the sea and clouds are sprinkled in dawn’s gold dust: an ideal place to watch the sunrise.
- 5. Souvenir sheet:** The souvenir sheet contains the four stamps of the full set and the left-hand marginal inscription depicts tea. As an incentive to collectors, the souvenir sheet is shaped like waves, exuding a fragrance.



The further information about this issue is as follows:

1. First day of issue: August 11, 2023
2. Sheet composition: 15 (3 × 5)
3. Paper used: Phosphorescent stamp paper
4. Designer: Delta Design Corporation
5. Printer: Joh. Enschede Security Print (Netherlands)
6. Stamp size: 51 × 36 (mm)
7. Color: Colorful
8. Process: Offset
9. Perforation: 14
10. Size of souvenir sheet: 150 × 115 (mm)

By-issues:

- (1) First Day Cover (220 mm × 158 mm): NT\$3 apiece
- (2) FDC for souvenir sheet (220mm × 158mm): NT\$3 apiece
- (3) Folder (with or without mount): NT\$8 apiece
- (4) Folder with mount for souvenir sheet: NT\$8 apiece
- (5) Loose-leaf album page: NT\$20 apiece
- (6) Maximum cards: NT\$40 a set
- (7) Pre-cancelled FDC affixed with one NT\$6-denominated stamp: NT\$9 apiece
- (8) Pre-cancelled FDC affixed with a full set of stamps: NT\$36 apiece
- (9) Pre-cancelled FDC affixed with a souvenir sheet: NT\$36 apiece
- (10) Stamp folio: NT\$450 a copy

To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at <https://stamp.post.gov.tw>. A commemorative cachet is available at Postal Museum and post office branches throughout the country on the issuing date of the stamps.





TAIPEI 2023 – 39th Asian International Stamp Exhibition Souvenir Sheet: Colorful Porcelain

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TAIPEI 2023 – 39th Asian International Stamp Exhibition is held on August 11-15, 2023, at Taipei World Trade Center Exhibition Hall 1. In conjunction with “Treasure Day,” which is celebrated on the second day of the exhibition, Chunghwa Post has released a set of two stamps on a souvenir sheet on the subject of colorful porcelain from the National Palace Museum: Coupled vase with flower-and-bird panels in *yangcai* painted enamels, Qianlong reign, Qing dynasty and Revolving vase with swimming fish in cobalt blue glaze, Qianlong reign, Qing dynasty. With face values of NT\$17 and NT\$28, the stamps are described below:

1. Coupled vase with flower-and-bird panels in *yangcai* painted enamels, Qianlong reign, Qing dynasty (NT\$17):

This pair of oblate-shaped vases are joined in a staggered manner at their bodies. The vases have blue and violet backgrounds on which are painted flowers and curling foliage. Panels at the center of both vases respectively feature scenes of magpies and plum blossoms or narcissus and quails. Because the two vases are conjoined, the panels overlap and present as a full circle and the shape of a crescent. The interesting juxtaposition and play of shapes are heightened by the interlacing of blue and violet glaze colors.

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2. Revolving vase with swimming fish in cobalt blue glaze, Qianlong reign, Qing dynasty (NT\$28):

The belly of the revolving vase is divided into inner and outer layers, wherein the inner layer is visible through openwork panels of the outer layer’s body. The inner layer has a light blue glaze on top of which are fallen flowers, seaweed and swimming fish. By turning the neck of the vase, the inner layer turns, making it appear as if the fish are swimming and playing in the water. The effect is highly creative and a joy to behold.

To add philatelic interest, a pair souvenir sheet, at NT\$90, is also issued with the quantity of 180,000.



The further information about this issue is as follows:

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| 1. First day of issue: August 11, 2023 | 6. Size of souvenir sheet: 120 × 90 (mm) |
| 2. Paper used: Phosphorescent stamp paper | 7. Color: Colorful |
| 3. Designer: Tseng Kai-chih | 8. Process: Offset |
| 4. Printer: Joh. Enschede Security Print (Netherlands) | 9. Perforation: 13½ × 14 |
| 5. Stamp size: 30 × 40 (mm) | |

By-issues:

- (1) First Day Cover (220 mm × 158 mm): NT\$3 apiece
- (2) FDC for pair souvenir sheet (160 mm × 250 mm):
NT\$5 apiece
- (3) Folder (with or without mount): NT\$8 apiece
- (4) Folder with mount for pair souvenir sheet: NT\$10 apiece
- (5) Loose-leaf album page: NT\$16 apiece
- (6) Maximum cards: NT\$20 a set
- (7) Pre-cancelled FDC affixed with one souvenir sheet: NT\$48 apiece
- (8) Pre-cancelled maximum cards: NT\$65 a set



To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at <https://stamp.post.gov.tw>.



TAIPEI 2023 – 39th Asian International Stamp Exhibition Souvenir Sheet: SANRIO CHARACTERS

Department of Philately

TAIPEI 2023 – 39th Asian International Stamp Exhibition is held on August 11-15, 2023, at Taipei World Trade Center Exhibition Hall 1. In keeping with the theme of “Youth Day,” Chungwa Post has issued two souvenir sheets with five stamps: one souvenir sheet illustrates the theme of “Bringing Happiness” whilst the other portrays “Sightseeing in Taiwan.” For the stamps we have chosen some much-loved characters from Sanrio, including Hello Kitty, Cinnamoroll, Bad Badtz-Maru, Pompompurin and My Melody. A detailed description follows:

1. Souvenir sheet A (four with denominations of NT\$8 and one with NT\$28): The loveable Sanrio star postal carriers bring happiness through your writing a letter or sending a parcel to send blessings and fond memories to relatives and friends.
2. Souvenir sheet B (with denominations of NT\$6, NT\$9, NT\$13, NT\$15 and NT\$17): Based on the



theme of touring the sights of Taiwan and enjoying the local food, this souvenir sheet brings together visits to tourist spots, a train journey, a balloon ride, snacks in night markets and leaning mailboxes to reveal the beauty of Taiwan.

The further information about this issue is as follows:

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| 1. First day of issue: August 11, 2023 | 6. Stamp size: 30 × 50 or 40 × 30 or 30 × 40 (mm) |
| 2. Paper used: Phosphorescent stamp paper | 7. Color: Colorful |
| 3. Designer: Sanrio Taiwan Co., Ltd. | 8. Process: Offset |
| 4. Printer: Cardon Enterprise Co., Ltd. | 9. Perforation: 13½ × 12½ ; 12½ × 13½ |
| 5. Size of souvenir sheet: 160 × 100 (mm) | |

By-issues:

- (1) First Day Cover (222 mm × 160 mm) (2 types): NT\$3 apiece
- (2) Folder (with or without mount) (2 types each): NT\$8 apiece
- (3) Loose-leaf album page: NT\$20 apiece
- (4) Pre-cancelled FDC affixed with one souvenir sheet (2 types): NT\$63 apiece

To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at <https://stamp.post.gov.tw>.



TAIPEI 2023 – 39th Asian International Stamp Exhibition
Postage Stamps: Taiwan in Literature

Department of Philately

TAIPEI 2023 – 39th Asian International Stamp Exhibition is held on August 11-15, 2023, at Taipei World Trade Center Exhibition Hall 1. In keeping with the theme of “Art Day,” Chunghwa Post has issued a set of two stamps, based on Yu Kwang-chung’s poem “Passing Fangliao Town” and Xu Dishan’s prose piece “The Peanut.” Adopting the style of wood-block print, these stamps impart a real sense of native art. Printed in intaglio combined with offset, they showcase exquisite printing techniques. A simple description of the stamps follows:



1. **NT\$8 stamp:** This stamp is inspired by Yu Kwang-chung’s “Passing Fangliao Town”: “Rain falls softly on Pingtung’s sugarcane fields/ Sweet, sweet sugarcane; sweet, sweet rain...Rain falls softly on Pingtung’s banana trees/ Sweet, sweet banana; sweet, sweet rain...”Sugarcane and bananas are both important traditional cash crops that symbolize the rustic simplicity of the Taiwan countryside.
2. **NT\$28 stamp:** This stamp refers to Xu Di-shan’s “The Peanut” in which his father said, “Be like peanuts which are useful, and not grand, flamboyant stuff.” The young Xu Di-shan concurred, “So we should be useful rather than flashy show-offs.” Father said, “Yes, that is my hope for you.” This stamp conveys the prose piece’s essential substance and lasting significance.

The further information about this issue is as follows:

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| 1. First day of issue: August 12, 2023 | 6. Stamp Size: 50 × 30 (mm) |
| 2. Sheet composition: 18 | 7. Color: Colorful |
| 3. Paper used: Phosphorescent stamp paper | 8. Process: Intaglio/offset |
| 4. Designer: Delta Design Corporation | 9. Perforation: 13 × 13½ |
| 5. Printer: Central Engraving and Printing Plant | |

By-issues:

- (1) First Day Cover (195 mm × 120 mm): NT\$3 apiece
- (2) Folder (with or without mount): NT\$8 apiece
- (3) Loose-leaf album page: NT\$8 apiece
- (4) Pre-cancelled FDC affixed with one NT\$8-denominated stamp: NT\$11 apiece
- (5) Pre-cancelled FDC affixed with a full set of stamps: NT\$39 apiece



To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at <https://stamp.post.gov.tw>.



TAIPEI 2023 – 39th Asian International Stamp Exhibition
Postage Stamps: Myriad Butterflies

Department of Philately

TAIPEI 2023 – 39th Asian International Stamp Exhibition is held on August 11-15, 2023, at Taipei World Trade Center Exhibition Hall 1. In conjunction with the theme of the fifth day of the exhibition “Stamp Day,” Chunghwa Posthas released a set of two stamps on the scroll

painting *Myriad Butterflies* by the Qing dynasty painter Yu Sheng, a work held in the National Palace Museum. With denominations of NT\$13 and NT\$35, the stamps are in a se-tenant block. They are described below:

Yu Sheng, the painter of *Myriad Butterflies*, was skilled at painting birds-and-flowers, insects-and-grasses and landscapes, and he used Western techniques for coloration and shading. In the painting numerous butterflies are flitting among wildflowers and grasses. The coloring is gorgeously rich and meticulously rendered, with dry-brush techniques masterfully employed to capture the detail on the butterflies' wings. The painting is a tour de force.



The further information about this issue is as follows:

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| 1. First day of issue: August 12, 2023 | 6. Stamp size: 80 × 30 (mm) |
| 2. Sheet composition: 10 (2 × 5) | 7. Color: Colorful |
| 3. Paper used: Phosphorescent stamp paper | 8. Process: Offset |
| 4. Designer: Delta Design Corporation | 9. Perforation: 13 × 13½ |
| 5. Printer: Cartor Security Printing (France) | |

By-issues:

- (1) First Day Cover (235 mm × 120 mm): NT\$3 apiece
- (2) Folder (with or without mount): NT\$8 apiece
- (3) Loose-leaf album page: NT\$8 apiece
- (4) Maximum cards: NT\$20 a set
- (5) Pre-cancelled FDC affixed with a full set of stamps: NT\$51 apiece
- (6) Pre-cancelled maximum cards: NT\$68 a set

To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at <https://stamp.post.gov.tw>.

