

第十五任總統副總統就職紀念郵票

The Inauguration of the 15th-term President and Vice President Commemorative Issue

訂於 109 年 5 月 20 日發行

我國第十五任總統、副總統選舉，蔡英文女士當選總統，賴清德先生當選副總統。為表崇敬並誌慶賀，本公司特規劃紀念郵票 1 套 4 枚及小全張 1 張。郵票設計特色及圖案說明如下：

一、郵票圖案：採 4 枚聯刷，以當代美學觀點傳遞綻放、民主、就位及方向 4 種不同意涵。

(一)綻放(面值 8 元)：以點為主設計元素，透過不同形式煙火的呈現，慶祝民主多元價值在我國盛開。

(二)民主(面值 8 元)：以線為主設計元素，看似郵筒的造型，妙藏了通往總統府大門的通道，政府的耳朵就是你的郵筒，溝通無障礙，對話零距離。

(三)就位(面值 15 元)：以面為主設計元素，透過球即將進洞代表政府已作好準備，用專業與堅持，善盡職責，作人民的公僕。

(四)方向(面值 15 元)：以漸層為主設計元素，迷霧之後有天晴，遠方總有一盞燈火指引，雖然我們或許在不同的路上行走，但都朝著相同的方向前進。

二、小全張圖案(面值 35 元)：透過清新風格的鏡頭，無距離呈現生活在同一片土地上總統及副總統的日常，傳遞總統、副總統從政以來的初心，堅定無畏實踐多元且平等的價值，踏實且透明。

本套郵票由永真急制 Workshop 設計，中華彩色印刷股份有限公司以彩色平版印製。各項印製詳情簡單介紹如下：本套郵票為紀念

票，發行套號為紀 340，使用磷光郵票紙，郵票票幅 32×32(毫米)，發行數量各 120 萬枚；小全張張幅 122×56(毫米)，小全張票幅：64×40(毫米)，發行數量 90 萬張。

附帶發行下列票品：(1)大型首日封 2 款(195 毫米×120 毫米)：每個新臺幣 3 元；(2)貼、護票卡：每張新臺幣 8 元；(3)小全張護票卡：每張新臺幣 8 元；(4)活頁集郵卡(含護卡套)：每張新臺幣 16 元；(5)預銷首日戳套票封：每個新臺幣 49 元；(6)預銷首日戳小全張封：每個新臺幣 38 元；(7)郵摺：每本新臺幣 250 元；(8)郵摺(全張版)：每本新臺幣 350 元。

以上(1)~(4)項票品提前於 5 月 18 日開始發售；(6)~(8) 項票品則於 5 月 20 日郵票發行當日同步發售，歡迎向全國各地郵局、郵政博物館洽購，或上網至「中華郵政集郵電子商城」(<https://stamp.post.gov.tw>) 訂購。

配合本套郵票發行，鑄刻紀念郵戳 1 式交全國各地郵局及郵政博物館，於郵票發行當天蓋用。

The Inauguration of the 15th-term President and Vice President Commemorative Issue

First day of issue: May 20, 2020

Sheet composition: 12 (4 × 3)

Paper used: Phosphorescent stamp paper

Designer: Aaron Nieh Workshop

Photographer: Kris Kang

Printer: China Color Printing Co., Ltd.

Stamp size: 32 × 32 (mm)

Color: Colorful

Process: Offset

Perforation: 12½

Size of souvenir sheet: 122 × 56 (mm)

Stamp size of souvenir sheet: 64 × 40 (mm)

In the Republic of China's (Taiwan's) 15th-term presidential and vice presidential elections, Tsai Ing-wen was elected president and Lai Ching-te was elected vice president. Chunghwa Post has issued a set of four stamps and a souvenir sheet. The stamps' and the souvenir sheet's designs and special features are described below:

1. Stamps: The four stamps are arranged in a se-tenant strip and take contemporary aesthetic approaches to convey the four concepts of blossoming, democracy, coming into place, and direction.
 - (1) Blossoming (NT\$8): Using points as the basic element of its design, the stamp features various representations of fireworks erupting in skyward blooms to symbolize the blossoming of democratic and pluralistic values in Taiwan.
 - (2) Democracy (NT\$8): Using lines as the basic element of its design, the stamp shows the shape of a mailbox, within which one sees the steps to the ROC Office of the President building. It suggests the idea that the government's ears are like your mailbox, offering unobstructed communication with zero degrees of conversational distance.
 - (3) Coming into Place (NT\$15): Taking planes as the basic element of its design, the stamp shows a golf ball about to enter a hole. It conveys the preparedness of the government, which is acting in the public interest in a professional, determined and dutiful manner.
 - (4) Direction (NT\$15): Using a color gradient as its basic design element, the stamp represents the idea that when a fog lifts, the sky will clear and there will always be a distant lamp providing guidance. Although we may be walking down different roads, we are all moving in the same direction.

2. Souvenir Sheet (NT\$35): The sheet features a clean and refreshing style with a close-in shot of the president and vice president on a regular day, conveying their intentions as president and vice president to determinedly and fearlessly work to realize their values of pluralism and equality in a transparent manner.

Along with this set of stamps, one “The Inauguration of the 15th-term President and Vice President Commemorative Stamp Folio” and one “The Inauguration of the 15th-term President and Vice President Commemorative Stamp Folio – Sheetlet Edition” will be released. The former consists of one set of stamps and a souvenir sheet while the later one sheetlet. Designed with a special and simple style, this two stamp folios are worth collecting.

By-issues:

- (1) First Day Cover in large size (two styles)(195 mm × 120 mm):
NT\$3 apiece
- (2) Folder (with or without mount): NT\$8 apiece
- (3) Folder with mount for souvenir sheet: NT\$8 apiece
- (4) Loose-leaf album page: NT\$16 apiece
- (5) Pre-cancelled FDC affixed with a full set of stamps:
NT\$49 apiece
- (6) Pre-cancelled FDC affixed with a souvenir sheet: NT\$38 apiece
- (7) Stamp folio: NT\$250 a copy
- (8) Stamp folio – sheetlet edition: NT\$350 a copy

To purchase the relative philatelic products, please go directly to the post office branches, Postal Museum or order on line at <https://stamp.post.gov.tw>.

Cachet:

A commemorative cachet will be available at Postal Museum and post office branches throughout the country on the issuing date of the stamps.