

113 年郵票冊刮獎促銷回饋活動

配合 113 年郵票冊 (精裝本、活頁本) 發行並回饋顧客，特舉辦本活動。活動期間內，顧客購買本郵票冊 (精裝本或活頁本) 1 冊即附送刮刮卡 1 張，可當場刮獎及兌獎，獎品豐富，共有 24,916 個中獎機會。

- 一、活動期間：114 年 1 月 3 日 (星期五) 至 114 年 4 月 30 日 (星期三)。
- 二、兌獎期間：114 年 1 月 3 日 (星期五) 至 114 年 6 月 30 日 (星期一)，逾期恕不受理。
- 三、兌獎地點：全國各地郵局及郵政博物館；頭獎至三獎於獲獎者申請後，另行通知領獎。
- 四、獎項內容：

| 獎項 | 名額 | 獎品內容 |
|----|--------|------------------------------------|
| 頭獎 | 3 | 靈蛇黃金鑄錠·銀鑄錠·銅章典藏組 1 組 |
| 二獎 | 5 | i 郵購紅利點數 15,000 點 (價值新臺幣 15,000 元) |
| 三獎 | 8 | i 郵購紅利點數 5,000 點 (價值新臺幣 5,000 元) |
| 四獎 | 100 | 112 年度精裝本郵票冊 1 冊 |
| 五獎 | 300 | 平安一杯子生肖杯禮盒 1 個 |
| 六獎 | 500 | 波波鴿隨身碟 1 個 |
| 七獎 | 2,500 | 注音符號郵票提袋 1 個 |
| 八獎 | 3,500 | 注音符號郵票對開式資料夾 1 組 |
| 九獎 | 4,000 | 高山植物紙膠帶 1 個 |
| 普獎 | 14,000 | 波波鴿便利貼 1 個 |

- 附註：1. 獎品型號、規格配備、款式及顏色皆以實物為準，中獎人不得指定獎項內容或更換。
 2. 四獎至普獎獎品若送完，以其他等值集郵票 (商) 品代替。
 3. i 郵購紅利購物金點數 (以下簡稱購物金點數) 注意事項：
 (1) 須先註冊為 i 郵購會員 (註冊網址 <https://www.postmall.com.tw/memberRegisterStep2.aspx>)，再至會員中心輸入序號登錄兌領。建議收到兌領券後 1 個月內完成兌領作業，遺失恕不補發，並不得要求兌領現金、退換或以其他方式為給付。
 (2) 本次活動贈送之購物金點數無使用期限。購物金點數 1 點可折抵 i 郵購購物金額新臺幣 1 元 (運費無法折抵)。
 (3) 購物金點數兌領流程及其他注意事項請參考 i 郵購網站相關說明 (<https://www.postmall.com.tw/docdata.aspx?uid=31>) 或洽詢電話 02-23921310 分機 2886、2887、2807，服務時間為週一至週五 9:00-18:00，例假日除外)。

五、其他詳情，請瀏覽本公司官網消息 (<http://www.post.gov.tw>)



● 113 年郵票冊 (活頁本)



● 113 年郵票冊 (精裝本)



● 活頁本、精裝本專屬贈品



113 年郵票冊（活頁本）

113 年郵票冊（精裝本）

發售日期：民國 114 年 1 月 3 日

售價：1. 臺灣及金門、馬祖地區：每冊新臺幣 1,500 元。劃撥函購者應另加包裹郵資及封裝材料費（詳見附註欄）。
2. 國外地區：每冊新臺幣 1,500 元（美金 50 元），郵資及封裝處理費另計。

內容：民國 113 年發行之常用、特種、紀念郵票 18 套及專屬贈品—新年郵票小全張樣張、新年郵票賀歲版（內含新年郵票 1 套 2 枚）及注音符號郵票樣張珍藏版（第 1～4 輯注音符號郵票以全張樣張版形式）各 1 張，3 者加印序號相同之流水編號，並附活頁集郵卡及簡目。

式樣：冊夾為暗紅色充皮紙裱膠套壓護角及燙金文字，另附暗紅色加霧面處理立體紙匣，內含活頁卡 21 張（含護卡套）。

尺寸：24.3 × 30.5（公分）

發售數量：25,000 冊

發售地點：全國各地郵局、郵政博物館及「i 集郵」
（<https://stamp.post.gov.tw>）均售。

為應集郵人士需要，製作「113 年郵票冊（活頁本）」1 種，內含郵票如下：

- | | |
|--------------------------|-------------------------|
| 1. 注音符號郵票（第 3 輯） | 10. 古典詩詞郵票（113 年版） |
| 2. 臺南 400 紀念郵票小全張 | 11. 鄭成功 400 年誕辰紀念郵票 |
| 3. 郵政寶寶郵票 | 12. 保育鳥類郵票（113 年版） |
| 4. 注音符號郵票（第 4 輯） | 13. 臺灣鐵道觀光郵票（113 年版） |
| 5. 永續郵票 | 14. 書法藝術郵票—宋蘇軾書前赤壁賦（上輯） |
| 6. 第十六任總統副總統就職紀念郵票 | 15. 寶島風情郵票—臺北市 |
| 7. 石門水庫 60 年紀念郵票 | 16. 寶島風情郵票—基隆市 |
| 8. 中華民國陸軍軍官學校一百週年紀念郵票小全張 | 17. 書法藝術郵票—宋蘇軾書前赤壁賦（中輯） |
| 9. 休閒活動郵票（第 2 輯） | 18. 新年郵票（113 年版） |

發售日期：民國 114 年 1 月 3 日

售價：1. 臺灣及金門、馬祖地區：每冊新臺幣 1,500 元。劃撥函購者應另加包裹郵資及封裝材料費（詳見附註欄）。
2. 國外地區：每冊新臺幣 1,500 元（美金 50 元），郵資及封裝處理費另計。

內容：1. 民國 113 年發行之常用、特種、紀念郵票 18 套及專屬贈品—新年郵票小全張樣張、新年郵票賀歲版（內含新年郵票 1 套 2 枚）及注音符號郵票樣張珍藏版（第 1～4 輯注音符號郵票以全張樣張版形式）各 1 張，3 者加印序號相同之流水編號，以及相關說明與簡目。
2. 精裝本郵票冊冊身與郵票分開封裝，成組出售。郵票另以黑卡封裝，包含郵票 76 枚、小全張 4 張及專屬贈品 3 張。

尺寸：21.2 × 28.2（公分）

發售數量：125,000 冊

發售地點：全國各地郵局、郵政博物館及「i 集郵」
（<https://stamp.post.gov.tw>）均售。

為應集郵人士需要，製作「113 年郵票冊（精裝本）」1 種。配合龍年主題，由祥雲化身的五彩金龍穿梭在「郵」字之間，有祥龍悠遊（郵）、好事龍來的美意。內頁每套郵票版面穿插精美圖片及發行首日郵戳、紀念郵戳圖案，搭配兼具知識與教育性的中英雙語文字說明，並列郵票設計師名錄及其設計理念，值得珍藏。郵票及小全張圖案均以原寸彩色印製，上貼雙層透明護郵膠片，方便集郵人士自行插置，增添收集趣味。本郵票冊由自然光設計有限公司設計，中華彩色印刷股份有限公司印製。

附註：

劃撥函購收取費用如下：

- 劃撥函購郵票冊（活頁本）1 冊至 5 冊，另加郵資新臺幣 110 元（郵政 3 號便利箱）；6 冊至 10 冊，另加郵資新臺幣 220 元（郵政 3 號便利箱），以此類推。
- 劃撥函購郵票冊（精裝本）1 冊至 5 冊，另加郵資新臺幣 80 元（郵政 1 號便利箱）；6 冊至 10 冊，另加郵資新臺幣 160 元（郵政 1 號便利箱），以此類推。
- 混合函購郵票冊（活頁本及精裝本）者，包裹郵資及封裝材料費用比照 1. 收取。

“Scratch and Win” Promotion for the “Stamp Yearbook/Album 2024”

This Post is offering a “Scratch and Win” promotion along with the release of its “Stamp Yearbook/Album 2024.” During the promotional period, one will receive a free scratch card with each purchase of the item. A total of 24,916 prizes will be presented.

1. Promotional period: January 3 — April 30, 2025.
2. Claim duration: January 3 — June 30, 2025 at any post office branches and postal museum. Claims will not be accepted behind time.
3. First, Second and Third Prize winners should contact the post office branches where he/she would like to receive the prize before claiming.
4. Prizes:

| Number of Prizes | Prizes |
|----------------------|---|
| 3 First Prizes | one Spiritual Snake Collectable Set of Pure Gold Ingot, Fine Silver Ingots and High Relief Copper Medal |
| 5 Second Prizes | 15,000 Postmall Reward Points |
| 8 Third Prizes | 5,000 Postmall Reward Points |
| 100 Fourth Prizes | one Stamp Yearbook 2023 (Hardback) |
| 300 Fifth Prizes | one Chinese Zodiac Cup — A Lifetime of Peace |
| 500 Sixth Prizes | one USB Flash Drive — Popoman |
| 2,500 Seventh Prizes | one Versatile Cup Bag — Mandarin Phonetic Symbols |
| 3,500 Eighth Prizes | one Double Pocket Folder — Mandarin Phonetic Symbols |
| 4,000 Ninth Prizes | one Alpine Plants Paper Tape |
| 14,000 Tenth Prizes | one Memo Sticker — Popoman |

Remark:

- (1) Value of the prizes may vary. This Post reserves the right to replace any prize with items of similar value without prior notice.
- (2) For customers' convenience, once the said prizes for Fourth Prize to Tenth Prize are given out, the organizer has the right to exchange them for other philatelic items with equivalent value.
- (3) In order to redeem Postmall reward points, customers need to sign up on Postmall Website first (<https://www.postmall.com.tw/memberRegisterStep2.aspx>), then entering redemption code in Member Center. We advise you redeem reward points within a month after receiving the points. Reward points can't be requested for cash, exchange or other forms of payment, and will not be re-issued in case of lost or damage. Postmall reward points have no time limit, and 1 point can be redeemed for NT\$1 when shopping on Postmall (excluding delivery fee). For the redemption process of Postmall reward points and further information, please visit Postmall Website (<https://www.postmall.com.tw/docdata.aspx?uid=31>), or dial 02-23921310#2886, 2887, 2807 at 09:00-18:00 on Monday to Friday (excluding holidays).

5. For further information, please visit our website at <http://www.post.gov.tw>.

Customer Service Hotline: 0800-700-365

Payment number: (04) 2354-2030 if you dial through a cell phone

Orders from abroad for the above-mentioned items should be addressed to:

Department of Philately, Chunghwa Post Co., Ltd.

No.55, Sec. 2, Jinshan S. Rd., Taipei City 106409, Taiwan (R.O.C.)



STAMP ALBUM 2024 (Loose-leaf Hardback)

STAMP YEARBOOK 2024 (Hardback)

◆ STAMP ALBUM 2024 (Loose-leaf Hardback)

First day of issue: January 3, 2025

Prices: 1. NT\$1,500 (An additional postage and service fee will be charged if it is acquired through the mail.)

2. NT\$1,500 or US\$50 for orders from abroad. (Postage and service charge are extra.)

Contents: Eighteen sets of postage stamps (76 stamps and 4 souvenir sheets) issued during the year 2024. Also included are 3 exclusive sheets. They are 1 specimen and 1 complimentary edition of New Year's Greeting Souvenir Sheet (Issue of 2024), and specimen of Mandarin Phonetic Symbols Postage Stamps (Limited Edition). The complimentary edition of New Year's Greeting Souvenir Sheet (Issue of 2024) includes 1 set of two stamps of New Year's Greeting Postage Stamps (Issue of 2024). Each of the exclusive sheets bears the same serial number. Loose-leaf album page and catalogue page are also included.

Pattern: Plastic binder cover with dark red leatherette paper cover pasted with plastic foil. Inside the album are 21 loose-leaf stamp pages.

Size of the album: 24.3 × 30.5 (cm)

Quantity issued: 25,000 albums

Sales point: Post office branches throughout the country, Postal Museum and Postal Stamps Mall. (<https://stamp.post.gov.tw>)

The table of the album's contents is as follows:

1. Mandarin Phonetic Symbols Postage Stamps (III)
2. Tainan 400 Commemorative Souvenir Sheet
3. Postal Characters Postage Stamps
4. Mandarin Phonetic Symbols Postage Stamps (IV)
5. Personal Greeting Stamps — Sustainability
6. The Inauguration of the 16th-term President and Vice President Commemorative Issue
7. Shihmen Reservoir 60th Anniversary Commemorative Issue
8. R.O.C. Military Academy 100th Anniversary Commemorative Souvenir Sheet
9. Recreational Activities Postage Stamps (II)
10. Classical Chinese Poetry Postage Stamps (Issue of 2024)
11. 400th Birthday of Cheng Cheng-kung Commemorative Issue
12. Conservation of Birds Postage Stamps (Issue of 2024)
13. Railway Tourism of Taiwan Postage Stamps (Issue of 2024)

14. Calligraphy Postage Stamps — “Former Ode on the Red Cliff” by Su Shi, Song Dynasty (I)
15. Taiwan Scenery Postage Stamps — Taipei City
16. Taiwan Scenery Postage Stamps — Keelung City
17. Calligraphy Postage Stamps — “Former Ode on the Red Cliff” by Su Shi, Song Dynasty (II)
18. New Year's Greeting Postage Stamps (Issue of 2024)

◆ STAMP YEARBOOK 2024 (Hardback)

First day of issue: January 3, 2025

Prices: 1. NT\$1,500 (An additional postage and service fee will be charged if it is acquired through the mail.)

2. NT\$1,500 or US\$50 for orders from abroad. (Postage and service charge are extra.)

Contents: 1. Eighteen sets of postage stamps (76 stamps and 4 souvenir sheets) issued during the year 2024. Also included are 3 exclusive sheets. They are 1 specimen and 1 complimentary edition of New Year's Greeting Souvenir Sheet (Issue of 2024), and specimen of Mandarin Phonetic Symbols Postage Stamps (Limited Edition). The complimentary edition of New Year's Greeting Souvenir Sheet (Issue of 2024) includes 1 set of two stamps of New Year's Greeting Postage Stamps (Issue of 2024). Each of the exclusive sheets bears the same serial number.

2. The stamp yearbook and the attached postage stamps are packed separately.

Size of the yearbook: 21.2 × 28.2 (cm)

Quantity issued: 125,000 yearbooks

Sales point: Post office branches throughout the country, Postal Museum and Postal Stamps Mall. (<https://stamp.post.gov.tw>)

To meet stamp collectors' requirement, Chunghwa Post has issued a type of STAMP YEARBOOK 2024 (Hardback). This yearbook features the auspicious cloud shape of colorful golden dragon shuttling back and forth in a Chinese word 郵 (means “Post”), with the meaning of complete perfection in all things in the Year of the Dragon. Each yearbook page is printed with relative pictures, first day cancellations and commemorative cachets if any. Introductions of the stamp designers and their design beliefs are also listed in order to tell the stories behind the stamps to the collectors. This yearbook is highly valued as a collectible. The patterns of stamps and souvenir sheets are colorfully printed on their original sizes and pasted with double transparent mounts thereon to facilitate collectors to insert their own. The yearbook was designed by KN Creative Design Co., Ltd. and printed by China Color Printing Co., Ltd.